



**YOUR**  
Professional  
Website exclusively  
dedicated to Careers  
in Business and Management  
Schools worldwide

- ◆ **100% Business and Management Schools**
- ◆ **We rank on the first page of Google for most major keywords including "business schools jobs" and "business schools careers"**
- ◆ **Direct and immediate communication with 680,000 professors and academic managers across the globe - high visibility for both active and passive job seekers**
- ◆ **More than 16,000 active candidates (84% PhD holders)**
- ◆ **We are active on LinkedIn, X (Twitter) and Facebook**
- ◆ **A high-quality global audience of professors, researchers and academic managers**
- ◆ **More than 107,000 unique visitors per month, 2m58s spent per visit**
- ◆ **"AKADEUS" Mobile App - available for Apple and Android devices**

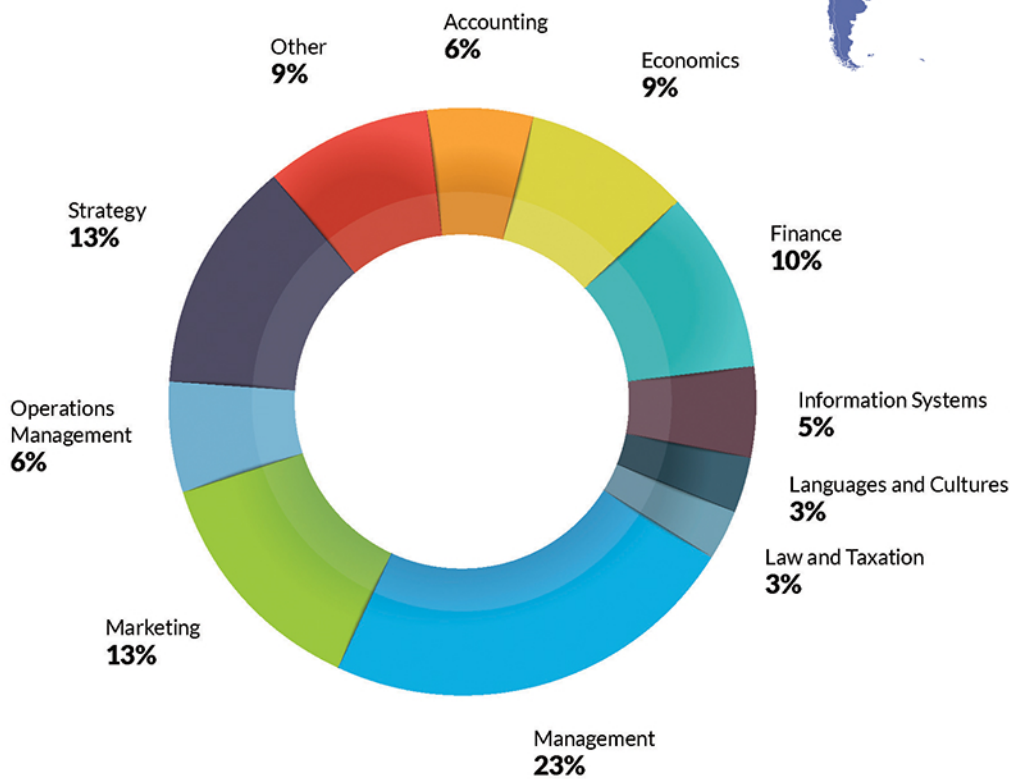
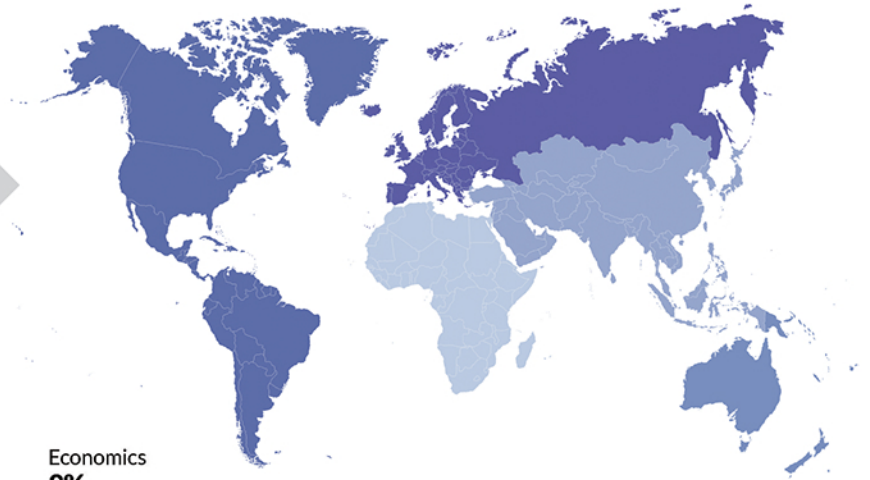


16,000  
Registered  
users

570,000  
Page impressions  
per month

107,000  
Unique visitors  
per month

Geographical  
coverage  
per continent



User's area  
of  
specialisation

As part of your recruitment activity, you are probably looking for professors, lecturers, researchers and academic managers.

Since its launch in 2009, AKADEUS has proved itself to be a world leader on the targeted market of the job offers communication and recruitment of professors and academic managers in the business and management schools sector.

Our partners choose AKADEUS for three essential reasons: ◆

- ◆ There is no other network capable of competing with AKADEUS in terms of rapidity, targeting and impact!

AKADEUS is not an advertiser or a classic website as its differentiated approach is meant to be proactive and dynamic.

In fact, by means of its bimonthly newsletter, AKADEUS addresses directly and personally each of the 680,000 professors, holding references from the finest business schools in the world. The professors prefer this simple and direct communication method which systematically and in a customized way offers them synthesized information on all positions to fill at the international level. This direct and regular relationship provides visibility and incomparable power of media impact for the business schools which are AKADEUS clients.

- ◆ AKADEUS is exclusively dedicated to careers in Business and Management Schools!

AKADEUS has a full range of more than 16,000 active applicants - professors, academic managers and professionals available in the short and medium term - at its disposal. They work for top-ranked international institutions (the majority in Western Europe and North America).

The global specialized database of the professors involved in the AKADEUS services includes 680,000 professionals from higher education establishments.

This specialization allows AKADEUS to guarantee perfectly targeted services in relation to people, whose competences fully match your expectations.

- ◆ With AKADEUS, you can be assured of targeting precisely and save time by concentrating on selection!

AKADEUS offers services related to recruitment: job advertisements (30, 45, 60, 90 and 180 days), banners, candidates database access, direct search.

### Job Advertisements

|                     |   |         |
|---------------------|---|---------|
| 30-day Job Posting  | Publication on AKADEUS, in our specialised newsletter sent twice a month to more than 680,000 professionals from higher education establishments (the faculty of top-ranked business schools worldwide), in our social networks and mobile apps | € 490   |
| 45-day Job Posting  |   | € 590   |
| 60-day Job Posting  |   | € 690   |
| 90-day Job Posting  |   | € 790   |
| 180-day Job Posting |   | € 1,150 |
| Premium Job Posting | Premium job postings shown at the top of a job listing to ensure maximum visibility in search results   | +50%    |

### Banners

|               |   |         |
|---------------|---|---------|
| 30-day Banner | You can enhance your employer brand by uploading a banner on to our homepage with a link to your website or to your current recruitment advertisement | € 900   |
| 90-day Banner |   | € 1,900 |

# Some of our clients



[www.akadeus.com](http://www.akadeus.com)

- ◆ LinkedIn: [www.linkedin.com/company/akadeus](http://www.linkedin.com/company/akadeus)
- ◆ Facebook: [www.facebook.com/akadeus.jobs](http://www.facebook.com/akadeus.jobs)

- ◆ X: [www.twitter.com/akadeus\\_com](http://www.twitter.com/akadeus_com)
- ◆ E-mail: [akadeus@akadeus.com](mailto:akadeus@akadeus.com)