

Assistant, Associate or Full Professor in Marketing

Company:

Nova School of Business and Economics

Location:

Portugal / Lisbon

Discipline:

Marketing

Employment Type:

Permanent Full-time

Posted:

2024-07-17

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Marketing Professor (all ranks) at Nova School of Business and Economics

Position: Assistant, Associate or Full (tenure track) Professor in the field of Marketing

Starting date: September 1, 2025

Institution: Nova School of Business and Economics (Universidade Nova de Lisboa)

Location: Lisbon, Portugal

Position description: Nova School of Business and Economics (Nova SBE), a triple-accredited institution (AACSB, EQUIS and AMBA), announces the opening of positions at the Assistant, Association or Full (tenure track) Professor level in Marketing, effective September 1, 2025. Applicants should have, or be about to complete, a Ph.D. degree in Marketing, (or a related discipline) with a strong commitment towards high-quality research. Candidates need to demonstrate their ability to publish in leading international business peer-reviewed journals. Selected applicants are also expected to contribute to teaching in the areas of Marketing. Compensation and teaching load are competitive with top universities in Europe.

School description: Nova SBE offers programs in management, economics, and finance at the undergraduate, master, MBA, and doctorate levels, as well as executive education. The school provides an international research environment and consistently ranks among the top business schools in Europe. To support the development of a research-oriented career, Nova SBE provides a very balanced teaching workload, compensation competitive with other business schools in Europe, and research-supporting incentives. English is the working language of the school and knowledge of

Portuguese is not a requirement. The Lisbon area offers an outstanding combination of relatively low cost of living, exceptional lifestyle, and an extensive set of cultural and leisure opportunities.

Application details: Applications should include a cover letter, CV, research papers and three recommendation letters. The application deadline is August 15, 2024, and applications are accepted via Qualtrics form ([Apply here](#))

Details to be found here: [Position in Marketing](#)

Additional information can be obtained from:

- Faculty Recruitment Department (faculty.recruitment@novasbe.pt)
- Professor Carmen Lages (carmen.lages@novasbe.pt)
- Professor Irene Consiglio (irene.consiglio@novasbe.pt)
- Professor Pedro Gardete (pedro.gardete@novasbe.pt)

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