

Faculty Positions in Digital Marketing, Finance and Entrepreneurship

Company:
FLAME University

Location:
India / Pune

Discipline:
Finance, Entrepreneurship, Digital Marketing

Employment Type:
Permanent Full-time

Posted:
2024-06-07

Contact Person:
careers@flame.edu.in

About the University:

FLAME University has been created as an academic institution anchored in liberal education. Being the pioneer of liberal education in India, FLAME delivers the country's premier interdisciplinary education experience.

Scope of Responsibility:

Faculty responsibilities include but are not limited to teaching, research, advising students, participating in faculty colloquia, and academic administration.

1. Undertake independent high-quality research as well as work actively with existing members to build a strong interdisciplinary community of scholars who are committed to delivering cutting-edge research and innovation.
2. Translate research findings into evidence-based practices, programs and policies.
3. Remain committed to excellence in teaching- a core value of FLAME University- and adopt creative pedagogies that foster cultures of inclusion and diversity.
4. Contribute to the department and university's service requirements.

Area-wise Vacancies in the Schools of Business & Communication

Digital Marketing & Communications at FSC

Introduction to Digital Marketing, Social Media Marketing, Search and Display Marketing, Digital Marketing and Communications, Digital Campaign Planning, Digital Businesses, Digital Metrics and KPI, Digital Futures, Biddable Media, Digital Content Creation

Entrepreneurship at FSB:

Entrepreneurship & Innovation, and Family Business Management and its professionalisation, Lean Start-up, Corporate Entrepreneurship, Social Entrepreneurship, Entrepreneurial Failures and Emerging Business Models.

Finance at FSB:

Financial Accounting, Cost Accounting, Management Control Systems, Financial Markets and Institutions, Audit and Assurance.

Eligibility: PhD in the discipline or allied areas is mandatory to apply. For Finance positions, we require candidates to be CA with Ph.D or Commerce Graduate with Ph.D

Submit your application at https://jobs.flame.edu.in/FLAME_Current_Jobs_page

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