

# Assistant Professor in Marketing

Company:  
**TBS Education**

Location:  
**France / Paris**

Discipline:  
**Marketing**

Employment Type:  
**Permanent Full-time**

Posted:  
**2024-01-09**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **TBS Education - Paris Campus Position of Assistant Professor in Marketing** **Starting September 2024**

The Department of Marketing of TBS Education seeks to recruit an assistant professor to maintain and develop its reputation for excellence in research and high-quality teaching. The position will be based in Paris. The department of Marketing brings together 25 faculty members whose recent publications include articles in the following leading journals: Journal of Business Ethics, Journal of Product & Innovation Management, Journal of International Business Studies, Journal of International Marketing, Psychology & Marketing, Journal of Interactive Marketing, Journal of Business Research etc. The research lab specializes in Social & Innovation Marketing including topics related to artificial intelligence, Web 3.0, innovation and creativity, sustainability, ethics, etc. More information about the department and the lab can be found at [Marketing department](#) and [SIM lab](#).

Application deadline: January 14, 2024.  
Interviews will take place on Thursday, February 8, 2024, in Toulouse.

### **POSITION OVERVIEW:**

Candidates should hold a Ph.D. in Marketing and should possess excellent teaching abilities, as well as the potential to publish in leading academic journals. They may have demonstrated these qualities during their post-doctoral experience and/or during a previous employment. The successful candidate will be expected to participate in the teaching of Marketing modules, in English and/or French, at the undergraduate and graduate levels, and to develop lectures in their field of expertise at the graduate and the executive education levels. Researchers in the fields of Sustainable Marketing, Communication & Brand Content and Business Development are highly encouraged to apply.

TBS Education offers competitive working conditions, including continuous training possibilities, financial support to research, teaching loads coherent with research objectives, and the support of a dedicated pedagogical innovation team. In addition to a competitive salary, you will benefit from French social security and complementary health insurance. Furthermore, the school will help you settle in Paris by providing help in relocating and support in learning French.

## **ABOUT THE SCHOOL:**

Founded in 1903, TBS Education is among the 1% of business schools with the “triple crown” of international accreditations: AACSB (renewed in 2019 for 5 years), EQUIS (renewed in 2019 for 5 years) and AMBA (renewed in 2021 for 5 years). More than 80 nationalities and 6,000 students are present on its 4 campuses located in the heart of dynamic cities: Toulouse, Paris, Barcelona (Spain) and Casablanca (Morocco). In addition, it benefits from a network of over 200 partner universities on 5 continents with the most prestigious higher education institutions.

In 2022, TBS Education adopted the “Business for Good” status, with the following ‘raison d’être’: “Thanks to research with a societal impact, TBS Education trains diverse, open and enlightened learners, who will contribute to the development of a responsible and sustainable economy within their organizations”. More about TBS Education as Business for Good can be found at [TBS Education Business for Good](#), and about its strategic plan at [TBS Education 2026 Strategy](#).

Research at TBS Education is articulated around six Research Labs, three Centers of Excellence: Aeronautics and Space, Artificial intelligence and Business Analytics, and CSR Sustainable Development, and the Sirius Chair: [High Impact Research TBS Education](#). TBS Education is also highly committed to Pedagogical Innovation, as illustrated by the prizes awarded in France and internationally to its projects and which include the AMBA & BGA Excellence awards in 2021 and 2022, the FNEGE “Coup de Coeur” in 2020, or the Babson Spotlight Award in 2019.

TBS Education has a brand new 5,000 m<sup>2</sup> campus located in the 15th arrondissement of downtown Paris, the second largest student arrondissement in the city. It is easily accessible by public transportation, with two metro lines, tramway, and many bus stops nearby. The campus consists of 4 buildings with bright classrooms, working spaces, a documentation center, an incubator and coworking space, 2 amphitheatres, all surrounding a 1,000 m<sup>2</sup> interior courtyard.

## **APPLICATION PROCEDURE:**

Candidates are invited to fill out the application form on TBS Education’s recruitment page by January 14, 2024: [Faculty Application TBS Education](#)

Candidates are invited to send the following **application material**:

- A cover letter
- A complete Curriculum Vitae with a list of publications and classes taught
- Samples of research (published or working papers)
- Teaching experience (list of courses, number of hours, and teaching evaluations)
- Three letters of recommendation or the names of three referees who can be contacted by the school

Application deadline: January 14th

If you have any question, please contact Mathilde Murard, assistant of the Dean of Faculty’s office at [faculty.jobs@tbs-education.fr](mailto:faculty.jobs@tbs-education.fr) and/or the Head of the Marketing department, Dr Leila Elgaaied Gambier at [l.elgaaied-gambier@tbs-education.fr](mailto:l.elgaaied-gambier@tbs-education.fr).

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