

Head of Department at the Department of Marketing

Company:

Copenhagen Business School

Location:

Denmark / Copenhagen

Discipline:

Marketing

Employment Type:

Permanent Full-time

Posted:

2023-11-11

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Head of Department at the Department of Marketing at Copenhagen Business School

Do you wish to contribute to a transformative mission that blends business with societal impact? Would you like to steer an internationally acclaimed marketing department to new heights? Are you ready to foster an inclusive and dynamic academic community?

Copenhagen Business School invites applications for the position of Head of the Department of Marketing, commencing on 1 April 2024. We are searching for a strategic, innovative, and collaborative leader who can further develop the department along with CBS' strategic ambition.

The Department of Marketing comprises approximately 35 faculty members, along with 8 PhD students and 6 administrative staff. In addition, it benefits from the insights of around 90 external lecturers. The environment is truly international with representation of about 12 different nationalities, and both Danish and English are equally accepted as working languages.

The Department of Marketing is committed to innovating research, research-based teaching and knowledge exchange within the field of marketing. Its overarching aim is to contribute significantly to CBS' strategic ambition of transforming society with business. The academic profile of the department encompasses a wide range of topics and methodologies, including:

- Branding and Brand Management
- Business-to-Business Marketing
- Tourism and Culture Management
- Consumer Behavior
- Digital Marketing
- Marketing Ethics

The vision of the department is to be the undisputed leader in marketing education in Scandinavia and one of the leading marketing departments internationally, held in high esteem in terms of research, education and value to businesses and wider society.

Faculty members are committed to rigorous, theory-driven conceptual and empirical research, and they draw on insights from various academic disciplines to foster a comprehensive understanding of

marketplace interactions, relationships and activities. Through research-based teaching, the department contributes across a palette of courses and programs at CBS and strives to provide modern, relevant and qualified didactics and pedagogy with the inclusion of technology to support effective teaching delivery and learning. The CBS program portfolio is currently undergoing a strategic revision and a government reform of Danish higher education programs has also been decided. Both initiatives will have an impact on the department's course offerings and its contribution to the CBS programs in the future.

In recent years, the department has increased its presence in top marketing journals. A natural next step and a focus area for the Head of Department in the years to come, will be to leverage research focus synergies across the department and develop a focused research strategy and further strengthen the department's academic profile. Such a strategy should be linked to a funding strategy accentuating the specific areas in which the department sees a potential for attracting external funding, and an impact strategy focusing on initiating and engaging in collaboration with industry partners and stakeholders outside academia and thereby generating impact. Furthermore, the department has recently initiated a focused initiative aimed at strengthening its PhD program.

As the Head of Department, you will not only lead the department but also play a pivotal role in CBS' strategic leadership. Heads of department at CBS participate actively in shaping CBS' strategic direction and central institutional procedures and policies through regular engagement with Senior Management.

For a detailed description of the job and the desired competences, please refer to the [job and competence description here](#).

[The CBS strategy can be found here](#), and [the department strategy can be found here](#).

At Copenhagen Business School, we believe that diversity strengthens our community. And so, we welcome applications from all qualified candidates who share our desire for excellence and our commitment to driving positive change through business.

Recruitment process

An appointment committee chaired by the Deputy President will review and interview a selection of qualified candidates.

One of CBS' strategic goals is the promotion of diversity, which is why a number of effort has been made to facilitate a process that aids in reducing potential biases during recruitment. We therefore encourage applicants not to include photos or more personal information than absolutely necessary in the application.

To minimize bias in the selection process applicants invited for interviews will not undergo an interview with the entire appointment committee in the first round but will be interviewed by each individual committee member through short online interviews.

Job interviews are expected to take place on 9 January 2024 (round 1 - online) and 25 January 2024 (round 2 - physical). Tests will be administered between rounds 1 and 2, and interviews will be conducted in English.

Terms of employment

The position as Head of Department is a time-limited position depending on prior experience (typically 6 years). After expiration, negotiation of extension of the employment will be possible. Salary, duration and terms of appointment are open for negotiation.

The position is filled in accordance with the Danish collective agreement for academics as agreed between the Danish Ministry of Finance and AC (The Danish Confederation of Professional Associations), and in accordance with the Danish University Act and CBS' bylaws.

Application and contact information

Application deadline: 12 December 2023. CBS wishes to fill the position by 1 April 2024 or as soon as possible.

Please upload your application via the electronic recruitment system by following the link below. Please include a CV and any relevant documentation of research and education related qualifications as well as experience and results pertaining to academic leadership. The application should include your ambition for the development of the department as well as your reflections regarding the execution of the leadership task.

For more information, please contact Inger Askehave, Deputy President, at prorektor@cbs.dk or +45 41 85 22 88.

Application due: 12/12/2023

[Apply](#)

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