

Lecturers in Marketing

Company:
Newcastle University

Location:
United Kingdom / Newcastle

Discipline:
Marketing

Employment Type:
Permanent Full-time

Posted:
2023-11-01

Contact Person:
stuart.barnes@newcastle.ac.uk

We seek to appoint two outstanding Lecturers in Marketing (Teaching and Research) into our Marketing Subject Group. You must be able to demonstrate research excellence – as evidenced by high-quality publications that are universally recognised as world-leading and/or internationally excellent – and deliver leading-edge, innovative teaching. Successful candidates will have a strong research trajectory in Marketing with significant potential to generate research income, pursue impact activities, and to develop an international reputation. You will be committed to the success and development of Newcastle University Business School and good citizens that are willing to contribute to positions of responsibility within the group and the school.

The successful candidate will join our newly-formed, dynamic and vibrant Marketing Subject Group of nearly 30 faculty colleagues, including eight renowned professors, and within a Business School that is committed to collegiality and academic citizenship. The posts are open to colleagues with different marketing specialisms, but we are particularly interested in new faculty with foci in Digital Marketing, Services Marketing, Consumer Behaviour, and Health Marketing. You must be present on campus for the role.

Interviews and Presentations for this post will be held on Monday 11th December 2023

Informal enquiries about this position can be made to Professor Stuart Barnes at stuart.barnes@newcastle.ac.uk

[APPLY HERE](#)

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