

Assistant or Associate Professor in Marketing

Company:
ESCP Business School

Location:
France / Paris

Discipline:
Marketing

Employment Type:
Permanent Full-time

Posted:
2023-10-27

Contact Person:
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Assistant or Associate Professor in Marketing

ESCP Business School and its **European Marketing Department** invite applications for a position of Assistant or Associate Professor in Marketing. The position is being offered on the **Paris Campus** to take up appointment by **September 2024** or later.

Candidates seeking appointment at the Assistant level must have completed their PhD by summer 2024 at the latest and must evidence potential in research and teaching. Candidates seeking appointment at the Associate level must have an established track record of publications in international peer-reviewed journals, as well as outstanding teaching evaluations. For all candidates, an interest in data analytics will be valued.

ESCP Business School (www.escp.eu) is one of the leading business schools in Europe with a wide range of programs: Bachelor, Master, Specialized Masters and MScs, MBA in International management and EMBA, Executive Education and PhD. It has six campuses (Paris, London, Berlin, Madrid, Turin and Warsaw). ESCP Business School professors are members of a permanent faculty body of over 170 members across our campuses, and benefit from the support and collegiality of European level departments representing each discipline.

The European Marketing Department (EDM) consists of 26-full time faculty from ten nationalities who have varied research interests, backgrounds and methodological approaches. We endeavor to excel in our discipline, respecting principles of diversity, sustainability, academic freedom, and cultivating innovation through curiosity. The EDM nurtures academics who strive for international impact through their education, service, and world-leading and internationally excellent research.

The Paris campus offers a highly supportive and dynamic environment for dedicated scholars looking to further develop their academic career while contributing to our continued success and to our School's pedagogical mission and strong values. It especially has developed its marketing expertise through our dedicated ERIM research institute and research centers, and through programs such as the marketing specialized Masters of Science and marketing specializations in general programs (Master in Management, MBA, EMBA).

Applicants should submit complete application packages by filling this form (<https://forms.gle/EcYBBYDs1vEdEdXu6>) **by November 30, 2023**. Application packages should

include: 1) cover letter (including research and teaching statements); 2) curriculum vitae (including list of publications and references); 3) teaching evaluations (from the past 2 years), 4) recent research article or job market paper.

If you have further questions about the roles, please contact Laetitia Mimoun at lmimoun@escp.eu

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