

# Assistant or Associate Professor in Artificial Intelligence for Management / Program Direction

Company:  
**SKEMA Business School**

Location:  
**France / Paris**

Discipline:  
**Artificial Intelligence for Management**

Employment Type:  
**Part-time or full-time contract**

Posted:  
**2023-10-04**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **Open position at SKEMA in Artificial Intelligence for Management, France Campus (with responsibility as Program Direction)**

**SKEMA | AT HOME WORLDWIDE\***

***\*Chez vous, partout dans le monde***

### **Job characteristics :**

**Grade : assistant or associate professor**

Type of contract : permanent contract, part time or full time contract

Taking office : from 26-08-2024

Localisation : SKEMA BUSINESS SCHOOL Paris

SKEMA Business School (<https://www.skema.edu/>) invites applications for a position at Assistant and/or Associate Professor rank, in **Artificial Intelligence for Management**, to begin August 2024. The successful candidate will have responsibility as Program Director and develop and/or lead academic research projects with the aim of publishing in the field's highest-quality journals.

The **SKEMA Center for Artificial Intelligence (SCAI)** ( <https://www.skema.edu/faculty-and-research/scai/presentation-scai-faculty-research/presentation>) is an interdisciplinary initiative focused on exploring the opportunities and implications of artificial intelligence for the management of organizations, industries, and business ecosystems. SCAI aims to investigate the economic, societal, and ethical value generated by Human Centric AI Systems for Business as well as to develop and enhance AI techniques and algorithms to solve specific business problems.

The Center provides support for research and facilitates open discussions on how AI creates new

layers of value that impact business models, sustainability, user behavior, information sharing, experiential engagement, marketing practices, and brand equity. Research directions may include, but are not limited to, the use of machine learning (e.g., predictive modeling and reinforcement learning) to find optimized solutions, and the development of decision-support tools that combine data-driven models with knowledge-based models. Additionally, the research center aims to explore how AI-enabled networked platforms are transforming business practices, fostering new business models, and shaping emerging business ecosystems.

To do this, SCAI initiates and sponsors:

- Pedagogical experiences that expose and prepare students to work with and manage AI technologies.
- Enterprise and ecosystem development, supporting technologists and managers in the evolution, adoption, and implementation of AI technologies.
- Research that examines the impact of AI and related technologies on work, organizations, consumer behavior, and business ecosystems

The candidate will be expected to: produce excellent research; teach undergraduate and/or graduate level courses in AI applied to Management; contribute to student mentorship; and participate in projects related to the SKEMA SKY25 corporate strategy.

The position is permanent with a full-time contract. Salary and conditions are competitive, in line with international standards. SKEMA Business School offers publication bonuses for peer-reviewed publications. The language of work and teaching is English. Knowledge of French is not required, and is not a criterion for selection. SKEMA Business School offers support in learning French.

**Qualifications must include:**

- have a PhD in Management or related disciplines (with orientation in Artificial Intelligence, Business Analytics, Robotics) or a related area.
- have an interest and experience in the operational as well as strategic aspects of digital transformation.
- be able to merge fundamental theoretical knowledge with practical relevance and to build and maintain sustainable relationships with practitioners (cooperate with companies, develop innovative pedagogical projects with them).
- Strong interest to invest in the research focus on Artificial Intelligence and Project Management
- Ability to teach, shown for instance by experience or assistance in teaching and positive evaluations of these teaching efforts.
- Excellent communication and master of the English language

**Applications should include:**

- A letter of application stating why you are interested in SKEMA Business School
- Curriculum Vitae
- Statement of research interests and direction
- Statement of teaching interests and philosophy (please list courses you have taught or would prefer to teach).
- Evidence of research activity (1-2 writing samples or reference to research available online; published articles or working papers).
- Evidence of teaching performance (include teaching evaluations if available).

- Three letters of reference.
- Any additional document that the applicant may consider as relevant.

The application should be submitted in English and sent by email to [recruitmentfaculty2024@skema.edu](mailto:recruitmentfaculty2024@skema.edu), with the title: "Application position in Artificial Intelligence for Business- France".

Any questions should be sent to [recruitmentfaculty2024@skema.edu](mailto:recruitmentfaculty2024@skema.edu)

Applications will be reviewed until December 31, 2023, or until the position is filled.

## **ABOUT SKEMA BUSINESS SCHOOL**

With 9,000 students of 120 nationalities and 51,000 alumni in 145 countries, SKEMA Business School is a global school that trains and educates the talents that 21st-century business requires through its research, its 50 teaching programs, and its international multi-site structure. The school currently has campuses in France (Lille, Sophia Antipolis, Paris), China (Suzhou and Nanjing), the United States (Raleigh), Brazil (Belo Horizonte), and South Africa (Stellenbosch). The school is also developing an Innovation Center in AI (Canada), one of the world's major AI hubs. SKEMA's Faculty comprises more than 170 Professors, organized by Academy – Globalization, Innovation, Transformation, and Digitalization – and Research Centers. SKEMA is multi-accredited - EQUIS, AACSB and EFMD Accredited EMBA. Its programs are recognized in France (Visa, Master Degree, RNCP, CGE label), the United States (licensing), Brazil (certificação), and China.

For further information: <https://www.skema.edu/>

## **ABOUT RESEARCH**

**The hired candidate will be part of SKEMA Research Center for Artificial Intelligence** which is dedicated to exploring how AI Systems interact and collaborate with people to enhance human abilities and empower both individuals and society creating sustainable value at four different levels:

- **Business value:** how AI becomes part of the products themselves, improves performance across the value chain, or enables ecosystems and collaboration with new markets.
- **Ethical value:** how to foster explicability and responsible AI to guarantee social fairness in respect of human freedoms and dignity.
- **Societal value:** how AI contributes to environmental sustainability, encourages a new social contract based on accountability.
- **Algorithmic value:** developing AI techniques and algorithms with increasingly superior performance while attending to the explainability of such techniques to assure that the other kinds of value can be enabled.

Through this Research Centre, we want to analyse the impact of Artificial Intelligence on a broad range of business and management subjects (ranging from finance, marketing, strategy, to innovation and entrepreneurship) and cover a multitude of different sectors (such as education, energy, health care, public administration, banks, insurance, retail, tourism, and luxury) offering guidance to organisations on how to best use AI for sustainable value creation.

The research center comprises about 20 faculty members in and 4 PhD students from the internal PhD program management. The research centre adopts a interdisciplinary perspective based on the collaboration between social scientists, AI researchers, and engineers to develop the know-how to

explore business opportunities driven by AI.

We organize regular research seminars and host international workshops. Our members have presented their work at academic and professional conferences and international institutions. Their work has led to publications in top-ranked journals

More information at <https://www.skema.edu/faculty-and-research/scai/presentation-scai-faculty-research/presentation>

**#WeAreSKEMA**  
**Rejoignez-nous !**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**