

Academic Position in Marketing

Company:
KU Leuven

Location:
Belgium / Leuven

Discipline:
Marketing

Employment Type:
Permanent Full-time

Posted:
2023-08-11

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Academic position in Marketing

(ref. ZAP-2023-82)

The Research Centre for Marketing has an open vacancy for a full time academic position in Marketing. This vacancy is open in marketing discipline and rank, and includes research activities, teaching duties at the marketing department of the FEB, and service duties. The successful candidate can be hired in any rank depending on CV. Junior candidates will be hired in the rank of Assistant Professor in Tenure Track for a period of 5 years, which in case of a positive evaluation is followed by an appointment as a tenured Associate Professor.

[Website unit](#)

Duties

Research

You are an ambitious, internationally oriented researcher in the domain of marketing. You strive for excellence in research and as such will contribute to the reputation of the Faculty of Economics and Business and the further development of the research agenda of the Department of Marketing across the three campuses (Antwerp, Brussels, Leuven). Your contribution will involve conducting high quality and relevant research, publishing in top-tier journals, acquiring research funding, engaging in high quality international collaborations, and supervising PhD dissertations.

Education

You will teach courses in the domain of Marketing at bachelor and/or master level. Courses will be allocated depending on the specific needs of the department and your expertise, based on mutual agreement. We expect that teaching satisfies the university standards in terms of level, orientation and academic content. You also contribute to the continuous development of the educational programs of the department. You supervise bachelor and master theses and act as promotor for PhD students. Tenure track candidates start with limited teaching burden, with only gradual increase in the second half of the tenure track period.

You develop teaching methods in line with the KU Leuven approach of research-based education with an emphasis on activating students (see <http://www.kuleuven.be/english/education/education-at-ku-leuven>). You take advantage of the opportunities offered by the faculty and the university to further develop your teaching skills. You contribute to the educational philosophy of the university, and you show commitment to uphold the high standards of its programs.

Service

You show a willingness to integrate in the research department, to actively participate in and contribute to professional group activities, and to take up internal service duties. You put teaching and research activities at the service of society and aim to contribute to the broader social debate. Tenure track candidates start with limited service duties.

Profile

- PhD in Marketing or a PhD in a related domain with evidence of expertise in the Marketing field of research. Defense in the near future (before 1/09/2024).
- Excellent research:
 - For juniors: research potential that can lead to publications in top-tier marketing peer reviewed journals, productivity and visibility of the research is looked at, assessed based on the quality of the PhD dissertation, job market paper, academic references.
 - For seniors: a track record of top-tier peer-reviewed journals in the Marketing domain.
- International research experience and a broad international network.
- Research profile matches the needs of the marketing department, ideally bringing enough novelty/complementarity to the group while at the same time not being too different.
- Strong didactical skills (based on bio-sketch or teaching statement, teaching experience, teaching evaluations, experience with research-based teaching) and teaching interests that match the current and future needs of the marketing department
- Potential to attract research funding (based on research topic and prior successes).
- Communicative, organizational talent and a team player.
- Experience in (or willingness to do) service duties.
- Proficiency in English. The official language used at KU Leuven is Dutch. If you do not speak Dutch (or do not speak it well) at the start of employment, KU Leuven will provide language training to enable you to take part in meetings. Before teaching courses in Dutch or English, you will be given the opportunity to learn Dutch, respectively English, to the required standard.

Offer

This full-time position initially requires a clear commitment to the study programs of the FEB, where you will join the department of Marketing. We offer a dynamic and internationally oriented multi-campus (Antwerp, Leuven, Brussels) research environment. The department of Marketing is committed to producing excellent and innovative research in the fields of consumer behavior, service marketing, or marketing modeling, excellent and research-based teaching, and creating a respectful working environment.

The Faculty of Economics and Business has systematically been ranked highly by several independent accreditation committees regarding the quality of its research and teaching programs. The FEB has recently acquired the renowned EQUIS accreditation and benefits from an extensive national and international network, both in academia and in the business world. For more information, please consult: <http://feb.kuleuven.be/eng/research>.

KU Leuven is well set to welcome foreign professors and their family and provides practical support with regard to immigration & administration, housing, childcare, learning Dutch, and partner career coaching, among others. To facilitate scientific onboarding and accelerate research in the first phase,

a starting grant of 110 000 euro is offered to new professors without substantial other funding, appointed for at least 50%.

The KU Leuven pursues a policy of equal opportunity and diversity and explicitly encourages underrepresented groups at the university to apply. For more information, please consult: <https://www.kuleuven.be/english/life-at-ku-leuven>, <http://feb.kuleuven.be/eng/about-feb/jobs> and <https://feb.kuleuven.be/nl/0790-bro-intzap.pdf>. The candidate is supposed to reach the level B2 in Dutch at the end of the tenure track period.

Interested?

For more information please contact Prof. dr. Lien Lamey, chair of the search committee, mail: lien.lamey@kuleuven.be or Prof. dr. Wilfried Lemahieu, dean, Faculty of Economics and Business, mail: wilfried.lemahieu@kuleuven.be.

External Reference letters (for juniors) can be sent directly to evi.fosse@kuleuven.be. Candidates should enclose the following documents that are listed here: <https://www.kuleuven.be/personeel/jobsite/en/academic-staff/senior-academic-staff-tenure-track-information#job-application>.

For problems with online applying, please contact solliciteren@kuleuven.be.

You can apply for this job no later than the 14th of September 2023, 11.55 pm CEST.

You can apply for this job no later than September 14, 2023 via the [online application tool](#)

KU Leuven seeks to foster an environment where all talents can flourish, regardless of gender, age, cultural background, nationality or impairments. If you have any questions relating to accessibility or support, please contact us at diversiteit.HR@kuleuven.be.

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