

Assistant Professor in Marketing

Company:
University of Bradford

Location:
United Kingdom / Bradford

Discipline:
Marketing

Employment Type:
Permanent Full-time

Posted:
2023-09-04

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant Professor in Marketing Intl Business, Marketing and Strategy

Location: University of Bradford Campus

Salary: £46,974 to £54,395 per annum

Release Date: 04/09/2023

Closing Date: 25/09/2023

Reference: HR0150024-2

With over 50 years of academic excellence the University of Bradford has continued to grow its international reputation and innovative course provision. With almost 10,000 students, the University is pioneering in developing new course subjects, reflecting and anticipating the needs of employers, students, communities and society.

The School of Management is a leader in business education, research and knowledge transfer with more than 50 years' experience of pushing the boundaries, regionally, nationally and internationally. As a recognition of its outstanding achievements in UK Higher Education, the School of Management was awarded the Times Higher Education Business School of the Year 2021. The School of Management is also part of an elite group of Business Schools worldwide possessing triple-crown accreditation from AACSB, AMBA and EQUIS. We perform well in the Financial Times (FT) rankings and continue to build on our research strengths following a strong performance in REF 2021.

The award winning School of Management has embarked on a period of positive change, growth, and investment, providing a rare opportunity to shape our vision "to empower and provide inclusive opportunities which enable people to make a difference to community." In doing so we are now seeking to nurture new talent within the School. You will be contributing to high-quality management education and research, tailored to meet the needs of evolving business landscape and shape the world we live in.

You will have a PhD in a relevant discipline, and will be joining the International Business, Marketing

and Strategy Department within the School of Management. You will contribute to the Department's continuing success through quality research output, delivering an excellent learning and teaching experience to our students, and taking on strategic leadership roles during the tenure of your employment. Along with teaching responsibilities, you will maintain an excellent research track record of publishing high quality (3/4*) research papers in refereed journals and the capacity to capture grants to support the School of Management's reputation. You may also be expected to contribute to the distance learning degree programmes at the School of Management.

For informal enquiries about the above position, please contact Prof Richard Nyuur, Head of the Department of International Business, Marketing and Strategy at r.b.nyuur@bradford.ac.uk or Dr Natalie Wilmot, Deputy Head of the School of Management at n.v.wilmot@bradford.ac.uk.

In return, we offer:

- 30 days and 13 statutory and customary days (taken at Easter and Christmas).
- Family-friendly policies
- Unique fitness Centre with membership offers - <https://www.bradford.ac.uk/unique/>
- On site nursery offering high quality child care for 0 - 5 year olds.
- Generous employer contribution pension schemes - Universities Superannuation Scheme
- Generous reward schemes, including car leasing, cycle to work, holiday purchase, shopping discounts

Full details of the benefits on offer can be viewed here

<https://www.bradford.ac.uk/humanresources/employee-reward-and-benefits/>.

Confronting Inequality : Celebrating Diversity

At the University of Bradford we accept people for who they are regardless of age, disability, gender identity, marital status, ethnicity, faith, sexual orientation or socio-economic background and whether you're pregnant or on maternity leave.

In line with the University's commitment to equality charters including Athena Swan, Race Equality Charter, Disability Confident and Stonewall Diversity Champions Programme, we welcome applications from people identifying with these characteristics. The University has a number of staff networks which provide peer support and safe spaces for staff who hold these and other identities.

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.