

Professor of Management Practice in Strategic Management

Company:
ESSEC Business School

Location:
France / Cergy

Discipline:
Management Practice in Strategic Management

Employment Type:
Permanent Full-time

Posted:
2023-05-26

Contact Person:
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ESSEC Business School - Cergy Campus - Bilingual French / English

Professor of Management Practice in Strategic Management

In order to accommodate the growing needs in strategic management at ESSEC Business School, we are recruiting a bilingual French / English Professor of Management Practice in this area. The position is based in our Cergy (Paris) campus, and ideally starting in September 2023.

As a renowned institution in management education, ESSEC Business School takes pride in fostering the development of future leaders in the corporate world, including those at the helm of CAC 40 companies and prestigious consulting firms. In 2023, ESSEC earned the distinction of being the top business school for CAC 40 managers, according to the ranking by Business Cool.

Committed to its mission of creating and disseminating knowledge and developing influential leaders for the business world and society, ESSEC continually refines its programs to meet the changing needs of the global business landscape. By focusing on innovation, ethical and sustainable leadership, and data analytics, ESSEC equips its diverse student body with the skills necessary to succeed in dynamic business environments.

The school's experienced faculty and comprehensive curriculum facilitate personal and professional growth, enabling graduates to take on significant roles in multinational corporations, consulting firms, and other prominent organizations. ESSEC's dedication to academic excellence and its strong alumni network contribute to its reputation as a leading institution in management education, preparing skilled professionals to make a positive impact in the business world.

Mission

The professor will join the Management Department, which consists of a team of research, teaching and practice professors providing strategy, organisational behaviour and entrepreneurship courses

to the ESSEC community.

The mission of the Professor of Management Practice will be to work together with the existing team in developing and managing pre-experience and post experience programs, teaching and coaching students, and developing new pedagogical content about strategic management across various programs at ESSEC.

Responsibilities

We expect the PMP to be involved in both teaching and coordination activities, including:

- Oversight and coordination of strategy pre-experience and post experience programs (Specialized Masters / executive education)
- Teaching Strategic Management courses and advanced courses and experiences in strategy (e.g., consulting, corporate strategy, strategy execution)
- Developing and teaching industry-specific courses according to the PMP's experience

The PMP will also be expected to participate in pedagogical activities including admission juries, student recruitment, among others, and to develop new pedagogical content and initiatives, such as course material, textbooks, case studies, MOOCs, SPOCs, digital content or other, that reinforce ESSEC's position in the domain of strategic management.

Person Specifications/ Requirements

Given the above-mentioned mission and job responsibilities, the job incumbent will be based in Cergy and must share the ambition for ESSEC and its future in strategic management. He/She/They must also possess requirements mentioned below:

1. First and foremost, be a team player with a good understanding of the business school academic environment;
2. Close links with the business world and significant personal experience in strategic management (corporate or consulting);
3. Significant previous experience in teaching strategic management or related topics, preferably both in English and in French;
4. Proven experience in developing and managing programs and modules and in new pedagogical content creation;
5. An advanced degree (e.g. MBA), academic certification (Doctorate or PhD), or other relevant professional certifications will be a plus.
6. Advanced knowledge about the academic and practical discourse in the strategic management field, and an open, non-dogmatic mind about it.

If this position interests you, please send us your application by responding to the following link: https://essec.qualtrics.com/jfe/form/SV_cBZDnbZS6lEGXps

Review of applications will start on 01/06/2023, and will continue on a rolling basis until the position is filled.

The preferred starting date is September 2023.

For inquiries: please contact Elisa Operti (operti@essec.edu)

We regret that only shortlisted candidates will be contacted.

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