

Professor in Marketing

Company:

Bradford University School of Management

Location:

United Kingdom / Bradford

Discipline:

Marketing

Employment Type:

Permanent Full-time

Posted:

2023-05-16

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Professor in Marketing Intl Business, Marketing and Strategy

Location: University of Bradford Campus

Salary: £66,890 to £71,655 per annum

Closing Date: 13/06/2023

Reference: HR0146224

With over 50 years of academic excellence the University of Bradford has continued to grow its international reputation and innovative course provision. With almost 10,000 students, the University is pioneering in developing new course subjects, reflecting and anticipating the needs of employers, students, communities and society.

The School of Management is a leader in business education, research and knowledge transfer with more than 50 years' experience of pushing the boundaries, regionally, nationally and internationally. As a recognition of its outstanding achievements in UK Higher Education, the School of Management was awarded the Times Higher Education Business School of the Year 2021. The School of Management is also part of an elite group of Business Schools worldwide possessing triple-crown accreditation from AACSB, AMBA and EQUIS. We perform well in the Financial Times (FT) rankings and continue to build on our research strengths following a strong performance in REF 2022.

The award winning School of Management has embarked on a period of positive change, growth, and investment, providing a rare opportunity to shape our vision "to empower and provide inclusive opportunities which enable people to make a difference to community." In doing so we are now seeking to nurture new talent within the School. You will be contributing to high-quality management education and research, tailored to meet the needs of evolving business landscape and shape the world we live in.

We are looking for an enthusiastic and motivated individual who can join us as Professor in Marketing and make significant contributions to the implementation of our research, leadership, learning and teaching, and business and community engagement strategy in the department of

International Business, Marketing and Strategy.

You will have a PhD in a relevant discipline, and will be joining the International Business, Marketing and Strategy Department within the School of Management. You will contribute to the Department's continuing success through quality research output, delivering an excellent learning and teaching experience to our students, and taking on strategic leadership roles during the tenure of your employment. Along with teaching responsibilities, you will maintain an excellent research track record of publishing high quality (3/4*) research papers in refereed journals and the capacity to capture grants to support the School of Management's reputation. You may also be expected to contribute to the distance learning degree programmes at the School of Management.

The School of Management is an equal opportunity employer which welcomes applicants from all backgrounds and supports an inclusive work environment for its staff. The School is committed to providing a supportive and developmental environment to all staff through mentoring by experienced academic colleagues and maintenance of effective personal development plans and processes. Additionally, you will progress your career under our Bradford Academic Framework.

Confronting Inequality : Celebrating Diversity

At the University of Bradford we accept people for who they are regardless of age, disability, gender identity, marital status, ethnicity, faith, sexual orientation or socio-economic background and whether you're pregnant or on maternity leave.

In line with the University's commitment to equality charters including Athena Swan, Race Equality Charter, Disability Confident and Stonewall Diversity Champions Programme, we welcome applications from people identifying with these characteristics. The University has a number of staff networks which provide peer support and safe spaces for staff who hold these and other identities.

[Apply now](#)

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