

# Associate / Assistant Professors in Entrepreneurship, Marketing, Accounting and Management

Company:

**Institut Paul Bocuse Enseignement**

Location:

**France / Ecully**

Discipline:

**Entrepreneurship, Marketing, Accounting and Management**

Employment Type:

**Permanent Full-time**

Posted:

**2023-05-03**

Contact Person:

**recrutement@institutpaulbocuse.com**

As part of its strategic development and rapid growth, Institut Paul Bocuse, international school of hospitality, food service and culinary arts management, is looking for highly qualified and high-potential candidates as

- **Associate/Assistant Professor in Entrepreneurship F/M (Entrepreneurship, strategy)**
- **Associate/Assistant Professor in Marketing F/M (digital, sales, negotiation)**
- **Associate/Assistant Professor in Accounting F/M (Financial Accounting, Managerial Accounting, Cost-Control, Financial Analysis)**
- **Associate/Assistant Professor in Management F/M (change management, digital transformation, educational innovation)**

*Institut Paul Bocuse is an equal opportunity employer committed to equality and diversity. We welcome all applications that can contribute to a diverse working culture.*

## About the school

Institut Paul Bocuse (IPB) is an international private higher education institution specialised in hospitality, food services and culinary arts management. Founded in 1990, IPB is the only private school in this field recognized by the Ministry of Higher Education, Research and Innovation. It offers cutting-edge education (Bachelor's and Master's Degrees, PhD study programs) to 1000 students from more than 60 different nationalities. The school is also managing five branch campuses abroad and is known for the outstanding student experience, innovative pedagogy and entrepreneurial spirit. The campus is located in Ecully, close to the city of Lyon (ranked number one place to visit in France and number one most welcoming city for students).

<https://en.institutpaulbocuse.com> / <http://research.institutpaulbocuse.com>

## Job description

### Teaching:

- Teach at Bachelor and/or Master level, in French and in English

- Supervise students in pedagogical projects or academic work
- Contribute to innovative teaching and learning methods
- Ensure assessments within the academic framework set by the syllabus
- Contribute actively to the evolution of programmes and syllabi
- Ensure administrative and academic follow-up

### **Research:**

- Publish in peer-reviewed journals in economics and management (CNRS - FNEGE)
- Participate in the research dynamics of the Institute, in connection with its Research Centre
- Conduct research and establish synergies to strengthen interdisciplinary approaches
- Maintain a strong national and international network of contacts in the higher education and hospitality sector

### **Required Skills**

- PhD – Doctorate
- International Publications in international peer-reviewed journals (CNRS – FNEGE)
- Fundraising abilities for research and education
- Future research topics have to be from interest for the Hospitality or Food Service Industry
- Experienced with innovative learning approaches
- Ability to merge theoretical knowledge with practical relevance
- Teaching in French and in English
- Team player

### **How to apply**

Candidates interested in applying for this position are invited to send the following documents in French and English:

- A cover letter, mentioning salary expectations
- A detailed resume (including list of publications, taught courses)
- 2 recommendation letters or 2 references for contact
- Teaching assessment
- The 3 articles most relevant for this position

Salary and conditions are commensurate with qualifications and experience (45k-55k€). The start date of the position is planned in september 2023. Review of applications will begin immediately and online interviews will begin as soon as possible.

Please submit your application to [recrutement@institutpaulbocuse.com](mailto:recrutement@institutpaulbocuse.com)

Contact Person:

**[recrutement@institutpaulbocuse.com](mailto:recrutement@institutpaulbocuse.com)**