

Professorship(s) in the Research Areas of Business-to-Business Marketing

Company:

University of Southern Denmark

Location:

Denmark / Odense

Discipline:

Research Areas of Business-to-Business Marketing

Employment Type:

Permanent Full-time

Posted:

2023-04-17

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Professorship(s) in the research areas of Business-to-Business Marketing

The Department of Entrepreneurship and Relationship Management, invites applications for one or more positions as Professor. The Professorship(s) will be within the research group of B2B Marketing & Supply Chain Management. The positions will be located in Kolding and are available from December 1st, 2023, or as soon as possible hereafter.

Who are your new colleagues?

The research group Business-to-Business Marketing & Supply Chain Management (B2B & SCM) focuses on the collaborative and competitive opportunities, networks and supply chains that companies are part of. The theoretical focus of the research is a number of different functionalist, relational and evolutionary theories. In the group, special emphasis is placed on a number of different themes dealing with innovation of networks and supply chains, public-private innovation, cluster and business development, and tourism.

The research group is part of the Department of Entrepreneurship and Relationship Management. The department offers a dynamic and entrepreneurial work environment in which collaboration and teamwork spirit are historical and fundamental parts of the department culture. Our department has activities in Kolding, Sønderborg and Slagelse with approx. 55 employees engaged in research and teaching in the fields of entrepreneurship, B2B marketing, supply chain management and business networks, and organizational studies.

As a modern, forward-looking university, SDU came 52nd in the Times Higher Education Young University rankings of 2016 and has around 30,000 students enrolled across its six campuses in Denmark. With more than 3000 staff benefiting from Denmark's renowned levels of well-being and work-life balance, SDU has a strong focus on societal relevance and has adopted the United Nations' Strategic Development Goals as its guiding principles.

What are we looking for?

The department is looking for candidates with the potential to decisively add to the group's research agenda as well as contribute to high quality and relevant education at the department. It is important that candidates have good interpersonal skills and are dedicated to taking an active part in the everyday academic and social environment at the department and the research group. The candidate may also be invited to participate in the development of research, education and impact at the faculty level. The ability to engage in collaborations with organizations and firms to create societal value and impact is also an important qualification.

The successful candidate is ambitious and will have an international profile in the areas of relevance to the research group. A substantial record of research publications in highly recognized journals within the research group's areas of interest, as well as the potential to make advances both empirically and theoretically. Further information can be obtained in the department's qualification guidelines [here](#).

Successful candidates will have substantial teaching experience and must document pedagogical qualifications and competences including evidence of development and innovation.

Beyond the research publication record and teaching experience, successful candidates will be expected to contribute actively to the social and academic lives at the department as well as participate in the guidance of doctoral students and junior faculty. Also, we expect active and constructive participation in the university's academic administration, and it is an advantage if the candidates have experience in securing external research funding, and in establishing strong ties with the international research community. Furthermore, the right applicants should thrive in a multi-disciplinary environment that seeks to contribute to a broad academic dialogue.

If the successful candidates are not fluent in Danish, they will be expected to learn Danish within a period of three years. Within this timeframe applicants are expected to master Danish at a level which enables them to correct Danish exam papers and read administrative documents.

Further information can be obtained at the department's [website](#) and from Head of Research Group, Professor Per Vagn Freytag pvf@sam.sdu.dk or Head of Department, Steffen Korsgaard stko@sam.sdu.dk.

How to apply for this position?

Appointment to the position will be in accordance with the salary agreement between the Ministry of Finance and the Danish Confederation of Professional Associations.

An application must include:

- Letter of motivation.
- Detailed CV.
- Certificates/Diplomas (Master and PhD degree).
- Teaching portfolio detailing the candidate's prior teaching experience, teaching skills, teaching philosophy, and other forms of knowledge communication (please see below).
- A research and publication plan detailing the candidate's ideas and plans for her/his future research work which demonstrate a willingness to aim for the most recognized academic outlets internationally.
- Complete list of publications, indicating which publications are most relevant for the position.
- Up to 5 of the most relevant publications. Please upload a pdf for each publication.
- If your publications have been co-authored, please briefly describe the extent of the co-authorship or your contribution to the individual joint publication. You can do so by using [this form](#) or you can describe the co-authorship in such a way that the committee can assess the extent of your contribution.

All non-Danish documents must be translated into English.

Applicants applying for a professorship are requested to submit a teaching portfolio with the application as documentation for teaching experience as well as supervision qualifications. Formal application instructions and a guide for the teaching portfolio may be found [here](#).

Applications that are incomplete may be rejected without any substantive evaluation.

Shortlisting and tests may be used in the assessment process.

Applications will be assessed by an assessment committee and the committee will assess whether candidates are qualified to be a Professor.

The committee may request additional information, and if so, it is the responsibility of the applicant to provide the necessary material. The committee reserves the right to arrive at a decision solely based on the material submitted.

When the assessment committee has submitted its report, the applicant will receive the part of the evaluation that concerns him/her. The assessment report will subsequently be forwarded to the Head of Department who will assemble an appointments committee. The appointments committee will manage and complete the job interviews, should such be conducted.

The University wishes our staff to reflect the diversity of society and thus welcomes applications from all qualified candidates regardless of personal background.

As part of the overall assessment of the applicant's qualifications, an interview may be conducted.

Applications must be submitted electronically using the link "Apply online". Uploaded files must be in Adobe PDF (unlocked) or Word format. If you are a non-Danish speaking applicant, please make sure to enter the English version of the webpage in order to receive information in English when applying.

The [International Staff Office](#) at SDU provides a variety of information and services for new employees, guests and people who consider applying for a job at SDU.

[Read the guideline for applicants](#)

Each field can only contain a single file of max. 10 Mb.

Send application

Deadline 2023-July-18

You can apply for the job at Faculty of Business and Social Sciences by completing the application form

[APPLY ONLINE](#)

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