

# Teacher-Researcher in Digital Marketing, Management of Information Systems, Entrepreneurship, Strategy, and Innovation...

Company:  
**ISC Paris**

Location:  
**France / Paris**

Discipline:  
**Digital Marketing, Management of Information Systems, Entrepreneurship, Strategy, and Innovation, Financial Accounting, Project Management, Supply Chain Management**

Employment Type:  
**Permanent Full-time**

Posted:  
**2023-03-17**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **Presentation of ISC Paris**

Founded in 1963, ISC Paris is a business and management school located in Paris & Orléans, recognized by the State, and accredited by AACSB, AMBA, EFMD, and BGA. ISC Paris is a private higher education institution non for profit, member of the Conférence des Grandes Écoles.

The mission of ISC Paris is to prepare responsible managers, that can join companies of all sizes and solve complex issues in uncertain environments.

The ISC Paris group offers a variety of higher-education programs (Bachelor, Grande École Program, MSc) and Executive Education (MBA, DBA, vocational training) on its Paris and Orléans campuses.

ISC Paris is recruiting a permanent teacher-researcher in Management that can teach courses and conduct rigorous research on one of disciplines below:

- Digital Marketing
- Management of Information Systems
- Entrepreneurship, Strategy, and Innovation
- Financial Accounting
- Project Management
- Supply Chain Management

## **Description of offer**

As a full time faculty at ISC Paris, your mission will be threefold:

- Contribution to pedagogy (teaching from the bachelor to the MBA-levels, pedagogical innovation, monitoring and tutoring of students), an evolution towards responsibility for master's level programs is likely.
- Contribution to research (research activity in management sciences with publications in the

FNEGE / ABS rankings to maintain a qualification in line with the expectations of CEFDG and AACSB),

- Contribution to the life of the institution (promotion, open days, competitions, etc.)

**The starting date is September 2023**

### **Profile sought / Skills required**

- Education: doctorate/Ph.D. in management sciences with a focus on one of the disciplines mentioned above. We are looking for candidates with an international profile both in terms of their educational background and professional experience.
- The first experience validated in teaching, with a pronounced taste for educational innovation.
- Articles published (or to be published) in peer-reviewed journals classified ABS or FNEGE.
- Adaptability, versatility, and autonomy
- Ability to teach in more than one language (French, English, Russian, Chinese, Spanish, Arab).
- Ability to teach virtual courses
- Conduct rigorous research

### **Documents to be transmitted**

CV (showing the contact details of three references) + Cover letter + Research Proposal + Teaching Feedback.

The school will facilitate international candidates with information for location opportunities and cultural adaptation.

### **Contact**

ISC Paris,

Fernanda Arreola Ph.D.

Dean of Research & Faculty

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75017 Paris

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