

Assistant / Associate / Full Professor in Marketing

Company:

Singapore Management University

Location:

Singapore / Singapore

Discipline:

Marketing

Employment Type:

Permanent Full-time

Posted:

2023-03-06

Contact Person:

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ASSISTANT/ ASSOCIATE/ FULL PROFESSOR (PRACTICE/EDUCATION TRACK) POSITION IN MARKETING

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The Lee Kong Chian School of Business (LKCSB) at the Singapore Management University (SMU) invites applicants for the position of Assistant/Associate/Full Professor in Marketing on the practice/education track.

Practice track and education track faculty members at SMU are an important complement to faculty on the research track. They are excellent educators who create impact through their teaching and engagement with the industry, while also making intellectual contributions to their field.

We welcome applications from candidates who have a strong teaching record and who have a record of publication in top marketing journals, applied journals, and/or education journals.

About the Marketing Area

The marketing area at LKCSB is a research-focused group of faculty who have collectively published in all of the top journals in the field. Its faculty have PhDs from reputable institutions in North America, Europe, and Australia. It is a culturally-diverse, vibrant, and collegial group.

Grants and other funding are available to support research. Faculty also have access to a well-equipped behavioural lab and a subject pool for data collection. To support teaching and spur instructional innovation, the Centre for Teaching Excellence at SMU provides resources and conducts workshops for faculty. The University also has excellent industry contacts for those interested in applied work.

About SMU and the Lee Kong Chian School of Business

SMU is situated in the heart of town, in close proximity to the Central Business District. It is home to about 13000 undergraduate and postgraduate student students across seven constituent schools/colleges.

It has a track record of being a forerunner in curricular and pedagogical innovations, producing graduates that are in demand, as well as producing high quality disciplinary research. It also encourages interdisciplinary research aimed at developing impactful solutions to real world challenges.

LKCSB is the largest school at SMU, with about 120 full-time faculty and 4,300 students. It is among the top 50 business schools worldwide in the UTD Research Rankings. It is triple-crown accredited, having been awarded all three major international accreditations for business schools – AACSB, EQUIS, and AMBA. The School offers undergraduate, master's, and doctoral programmes.

Information about SMU can be viewed at <https://www.smu.edu.sg/> (<https://www.smu.edu.sg/>), and further information about the Marketing group can be viewed at: <https://business.smu.edu.sg/business/disciplines/marketing/faculty-and-staff>

Application procedure and deadline

Applications should include (1) a detailed CV, (2) a personal statement on industry experience, teaching experience, and research record, (3) student evaluations/feedback on teaching, if any (3) two research samples. (4) two reference letters, and (5) a cover letter. The cover letter should specify the position/rank that you are seeking. Please address your application to the Marketing Recruitment Chair.

Application deadline is April 30, 2023. Initial interviews will be conducted online.

Qualifications

Candidates must have a PhD in Marketing or in a field relevant to Marketing.

Primary Location : Singapore

Job : Full Time

Organization : Marketing

Job Posting : 03-Mar-2023, 5:44:34 AM

[Apply Online](#)

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