

# Tenure-Track or Tenured Faculty Position in Digital Marketing and Business Analytics

Company:

**Tokyo International University**

Location:

**Japan / Tokyo and Saitama**

Discipline:

**Digital Marketing and Business Analytics**

Employment Type:

**Permanent Full-time**

Posted:

**2023-03-06**

Contact Person:

**Human Resources Department**

## Tenure-Track or Tenured Faculty Position in Digital Marketing and Business Analytics

### Tokyo International University:

Tokyo International University (TIU) offers undergraduate and graduate programs both in Japanese and English. The English track degree program, called **E-Track and taught entirely in English**, attracts students from Japan as well as from around the world. The curriculum of the E-Track Program enables students to cultivate a broad educational background and deepen their knowledge in specialized fields of Digital Business & Innovation, Business Economics, and International Relations. E-Track also boasts comfortable class size, creating stronger bonds between students and teaching staff.

More details about TIU can be found here: <https://www.tiu.ac.jp/etrack/>

### The positions:

Qualified candidates are sought for a position, with concentration areas as follows:

**Digital Marketing, Digital Advertising, Social Media Marketing, and Business Analytics.**

### Requirements:

The position is open for Assistant, Associate, or Full Professor level, depending on qualifications. The candidate must have a PhD in Marketing/Computer Science/Information Technology/Mathematics/Statistics/Business Management or related areas and be able to teach any course related to the concentration areas stated above and basic undergraduate marketing courses. Candidates must have some proven research record and/or practical experience.

### Starting date:

September 1, 2023 (preferred, or possibly April 1, 2024)

Candidates with a proven track record will have to provide evidence of recent and expected publications. Recent PhD graduates and ones expecting to graduate before September 2023 are encouraged to apply. Successful candidate will be offered either a tenured or tenure-track position depending on qualifications. The tenure-track system refers to a system under which a newly hired full-time faculty member transitions to tenure status after successfully completing a track period and the tenure screening process within a maximum of five years.

### **Content of work including Teaching:**

The teaching could involve both undergraduate and graduate levels. TIU operates on a semester basis and each course lesson is held twice per week over the duration of 14 weeks per semester **(each lesson lasts for 100 minutes)**; the successful candidate will be in charge of three courses per semester. All the classes will take place in TIU's new campus in Ikebukuro, Tokyo. The exception is the basic courses offered for the first-year first-semester students, which are offered in TIU's Kawagoe Campus in Saitama. The academic year is from April to March (of following year). Spring semester is from April to July, and Fall semester is from September to January.

Fluency in English is required, and knowledge of Japanese would be an asset. Responsibilities include advising and working with students from diverse backgrounds as well as undertaking quality research.

### **Salary/Compensation/Research Support:**

A competitive salary is offered. Remuneration package includes health insurance, pension, commuting allowance, annual research fund and individual research office.

### **Application Package:**

The evaluation of applicants will start in the middle of April 2023, and applications will be accepted until the position is filled. Candidates should submit the following documents by Google Form.

1. Cover letter of application
2. Curriculum vitae (please also include your complete contact details and contact information of three references - references will not be contacted without first notifying the applicant.)
3. List of classes taught (including title of class, brief description of contents, level)
4. Course syllabi of related fields that have been taught at any higher educational institution
5. Full text of three research achievements (*i.e.* Journal, publication, etc.)
6. Copy of diploma or transcript showing proof of Ph.D. or enrollment in a Ph.D. program

Please register your information and all materials on the Google form below.

<https://forms.gle/AvXqvhZjpKWCzUTWA>

### **Selection process:**

Review of applications will be taken first, and only applicants deemed suitable will be contacted and invited for the interview (in person or via Zoom). Those applicants who are invited to the interview might be requested to submit the Letter of Recommendation by relevant institutions.

### **Contact details:**

Human Resources Department, Tokyo International University Foundation

4-23-23, Takadanobaba, Shinjuku, Tokyo 169-0075

Email: [saiyou@tiu.ac.jp](mailto:saiyou@tiu.ac.jp)

**Others:**

All information collected will be used solely for its intended purpose of evaluating applicants.  
Information will not be used for any other purpose.

Contact Person:

**Human Resources Department**