

Assistant Professors in Arts and Culture Strategic Management / Arts and Culture History / Design and Creativity

Company:

IFC Arts

Location:

China / Shanghai (Pudong)

Discipline:

Arts and Culture Strategic Management / Arts and Culture History / Design and Creativity

Employment Type:

Full-time, 12-month contract

Posted:

2023-02-28

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

ASSISTANT PROFESSORS

JOB TITLES

- **2 Ass. Professors of Arts and Culture Strategic Management** (Arts & Culture Strategic Management / French & European cultural policies & cultural economics / Cultural Funding / Cultural Entrepreneurship / Digital Culture)
- **1 Ass. Professor of Arts & Culture History** (France & European Arts & Culture History, Contemporary Art)
- **1 Ass. Professor in Design & Creativity** (French and European Design History, Design Thinking, Creativity)

To be recruited on : 1 September 2023

Employment type : Full-Time

Position based in : Shanghai (Pudong), China

Type of contract : 12-month contract under Chinese local law (from 01/09/2023 to 31/08/2024), renewable twice.

INTERVENTION FRAMEWORK

Presentation of the Sino-French Institute of Arts and Design Management (IFC ARTS)

Created in September 2020 and located in Shanghai, in the Pudong district, the Sino-French Institute of Arts and Design Management is the first institute of its kind between an art school and a management school in the world.

Kedge Business School and CAFA have joined forces to graduate Chinese students from CAFA to bac + 3 and bac + 5 in the field of visual arts and heritage management, design, cultural and creative

industries to provide skills to the rapidly expanding Chinese cultural market.

Each with its own expertise, KEDGE Business School in creative industries management and CAFA in fine arts (art history, art theory, applied arts and design), they contribute to training students with a dual skill set: art and management.

Central Academy of Fine-Arts (CAFA) is the best art school in China and among the best in the world. Created in 1950 from the merger of the Beijing National College of Art and the Fine Arts Department of Huabei University, it has been directed by renowned Chinese artists, Xu Beihong, Jiang Feng, Wu Zuoren, Gu Yuan, Jin Shangyi..., and now Fan D'ian.

KEDGE Business School is a French international management school. We are a triple accredited institution (AACSB, EQUIS and AMBA) and a member of the Conférence des Grandes Écoles.

KEDGE Arts School is an Institute of Arts and Creative Industries Management attached to the KEDGE Business School group.

KEDGE Arts School aims to produce and disseminate knowledge on the management of the arts, culture and creative industries. It brings together a research laboratory, the Creative Industries & Culture expertise centre, as well as several teaching programmes, including the Franco-Chinese Institute of Arts and Design Management (Shanghai/Paris) and the MSc Arts & Creative Industries Management (Paris).

The institute is based on two main axes: joint training and student mobility between China and France. The integrated bachelor-master programme is spread over five years, including two years of mobility in the 3rd and 5th year at KEDGE Business School in France.

The courses are taught by Chinese teachers from CAFA University and international teachers, mostly French. Students benefit from intensive English language training from the first year onwards, enabling them to follow specialised courses in English from the second year onwards. At the end of their course, students obtain three university diplomas and degrees, accredited and recognised by the Chinese and French Ministries of Education: a long licence (4 years) from CAFA University, a licence and a master's degree from the French establishment of KEDGE Business School.

JOB DESCRIPTION

Reporting to the French director of the institute, he/she will be responsible for teaching courses to Chinese students at L1, L2 and M1 levels. As such, the teacher-researcher has an annual teaching load of 200 hours, spread over 36 weeks, and will teach in English.

The teacher may be required to organize group work and immersive teaching activities off campus as well as relationships with Shanghai Arts, Culture & Creative Industries Stage. In addition to teaching, the development of research and publication activities by the teacher-researcher will be encouraged.

Remuneration and benefits

- Salary: 30,000 yuan RMB per month (approx. 4,000 euros gross); Possibility of tax exemption for three years for French nationals, [i.e.](#) 4000 euros net (other nationalities: contact us) ;
- Annual research bonus of 20,000 yuan RMB gross (about 2,600 euros). Additional budget & support for research projects ;
- Round trip airfare, accommodation (800 euros) and medical insurance covered;
- Chinese New Year (1 month) and summer (2 months) holidays. Chinese calendar holidays and public holidays.

PROFILE REQUIRED

- **Holder of a French or Foreign doctorate** (the candidate must be in possession of the original diploma);
- **Specialists in arts and culture management /history / design ;**
- **Fluent English mandatory ; Fluent French essential.**
- Expertise and research in the French (and European) Arts, Culture & Creative Industries
- Experience of teaching in an international context preferred. With Interest for China.
- Pedagogical engineering and experiential pedagogy skills

Eligibility requirments :

- Two years of teaching experience minimum;
- Also open to teachers in post (in the framework of an availability).

Application deadline : 15 April 2023

Send cover letter and CV in English or French to anne.gombault@kedgebs.com

For apply, send cover letter and CV in English or French to [LINK](#) and at anne.gombault@kedgebs.com

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