

Assistant or Associate Professors in Accounting / Control / Corporate Finance, Marketing / Digital Marketing / Sales, Strategy..

Company:

EM Strasbourg Business School

Location:

France / Strasbourg

Discipline:

Accounting / Control / Corporate Finance, Marketing / Digital Marketing / Sales, Strategy / Entrepreneurship / Organization

Employment Type:

Permanent Full-time

Posted:

2023-02-27

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

EM STRASBOURG IS RECRUITING 3 CONTRACT ASSISTANTS OR ASSOCIATE PROFESSORS

Each year, to support its ongoing development, EM Strasbourg Business School creates additional positions.

In September 2023, three contract assistant or associate professor positions will be available in management science.

Expertise in one of the following areas would be an asset: accounting/control/corporate finance, marketing/digital marketing/sales, strategy/entrepreneurship/organization

By joining us, you will be choosing a business school that places research at the forefront by virtue of its two prominent research centers, HuManiS and LaRGE, specialized in management and finance respectively. At EM Strasbourg, academic freedom is strictly observed and guaranteed for faculty thanks to flexible work schedules, pedagogical freedom, and an everyday environment oriented toward research. Moreover, affiliated with the University of Strasbourg, our business school offers a particularly conducive environment for the development of interdisciplinary research. Situated in the heart of Strasbourg—a European, student, and cultural capital and city of humanistic traditions committed to innovation and respect for the environment—EM Strasbourg also promises an exceptional working environment.

EM Strasbourg faculty are welcomed within two research centers: LaRGE and HuManiS.

- LaRGE is directed by Professor Laurent Weill and focuses on four priority research areas in finance: banking, behavioral finance, corporate finance, public finance.
<http://large.em-strasbourg.eu/>
- HuManiS is directed by Professor Sébastien Point and focuses on three key research areas:

global talent management and social responsibilities, marketing and digitalization, entrepreneurship and management of change.
<http://humanis.em-strasbourg.eu/>

YOUR RESPONSIBILITIES

Teaching

- Full-time, part-time, and cooperative education to French and foreign students
- 128 teaching hours per year with the possibility of additional hours

Research

- Active participation in research activities as a member of one of the two research centers, HuManiS or LaRGE
- Bonuses for academic publications (articles/books)

Other paid activities

- Supervision of interns
- Participation in admission boards
- Pedagogical or administrative responsibilities
- Specific responsibilities/projects assigned by School administration

YOUR PROFILE

Basic requirements:

- PhD in management science (dissertation must be defended before Jun. 30, 2022, and any defense pre-reports must be provided at the interview)
- Ability to teach in French and English
- High potential for publication in national and international academic journals
- Willingness to coordinate full-time or part-time degrees/specializations, such as a master's degree, MBA, or equivalent, offered by the School

Assets:

- Interest in innovative teaching methods
- Ability to teach in a third language
- Expertise in accounting/control/corporate finance, marketing/digital marketing/sales, supply chain management/purchasing, management/human resources, or strategy/entrepreneurship/project management

APPLICATION PROCEDURE

Candidates are asked to submit a cover letter and résumé (mentioning the email addresses of two references). Apply online via the following link : <https://urlz.fr/kTfi>

Deadline : **March 30, 2023**

EM Strasbourg: A Unique Model

- 5 main programs (Bachelor's, Programme Grande Ecole, Master's, PhD, Executive Education)
- 3,600 students, 98 faculty, 120 administrative staff, 450 adjunct lecturers (corporate executives)
- 2,000 partner companies and 200 EM Strasbourg Business Club member companies

- 240+ university exchange agreements in 52 countries

Key Figures in 2022

- 70 articles published in peer-reviewed journals
- 12 chapters in research books
- 3 case studies
- 5 PhD dissertations

A few words about the University of Strasbourg, a university driven by the ambition to rank among the best research universities:

- 35 education and research departments (UFR), faculties, schools and institutes
- +56000 students
- +5200 lecturers-researchers and administrative and technical staff
- 70 research units
- Nobel Prizes and CNRS Gold Medals

EM Strasbourg
61 Avenue de la Forêt-Noire
67000 STRASBOURG
em-strasbourg.com

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