

## Lecturer in Marketing

Company:  
**Newcastle University**

Location:  
**United Kingdom / Newcastle upon Tyne**

Discipline:  
**Marketing**

Employment Type:  
**Permanent Full-time**

Posted:  
**2023-02-23**

Contact Person:  
**HR NUBS - [hr.nubs@newcastle.ac.uk](mailto:hr.nubs@newcastle.ac.uk)**

## Lecturer in Marketing

Newcastle University Business School is located in Newcastle City Centre and at the gateway to the Newcastle Helix, a £350million partnership between Newcastle University, Newcastle City Council and Legal and General, where Business meets Science.

Newcastle University is a Russell Group institution and the Newcastle University Business School is home to 4000 students and is one of an elite group of Business Schools worldwide to hold triple accreditation from the three internationally recognised accreditation bodies: AMBA, AACSB, and EQUIS. This places the School in the top business schools worldwide and is testament to our reputation for our world leading Research and Teaching.

For more information about Newcastle University Business School, please visit our website <https://www.ncl.ac.uk/business-school/>

We understand how important the full employment package is to our colleagues, at Newcastle University and we are committed to providing a great range of benefits and discounts for our staff, you can learn more about what is available [here](#)

**Salary:** £43,414 to £51,805 per annum

**Closing Date:** 23 March 2023

### The Role

We seek to appoint an outstanding Lecturer in Marketing.

You will research and publish in internationally recognised journals and publishing houses and contribute to the development and delivery of programmes in the Marketing, Operations & Systems (MOS) Subject Group and deliver an outstanding teaching experience to our students.

Candidates must be able to demonstrate research excellence – as evidenced by high quality publications – and deliver excellent teaching. Successful candidates will have a strong research and scholarly trajectory in the areas of Marketing with significant potential to generate research income,

pursue impact activities, and to develop an international reputation. They will be committed to the success and development of Newcastle University Business School. The successful candidate will join the dynamic and vibrant Marketing, Operations & Systems (MOS) Subject Group within a Business School that is committed to collegiality and academic citizenship.

Informal enquiries about this position can be made to Professor Stuart Barnes, Subject Group Head, [stuart.barnes@newcastle.ac.uk](mailto:stuart.barnes@newcastle.ac.uk) or [nubs.hr@newcastle.ac.uk](mailto:nubs.hr@newcastle.ac.uk)

The University has developed an Academic Job Summary Guidance document which summarises the range of activities that academic staff may be expected to perform.

### **Key Accountabilities**

- Contribute to the research profile of the Business School by publishing in high quality outlets, demonstrating impact
- Conduct research that demonstrates international standards of excellence in terms of originality, significance and rigour in Marketing and ensure all our students benefit from studying in a research intensive, research excellent academic environment
- Pursue external funding
- Demonstrate impact by developing research-based solutions to real-world problems and engage with external stakeholders to develop the impact of your work
- Supervise PGR students in a research-led university
- Contribute to the Business School's Triple Accreditation and Professional Body Accreditations
- Have a commitment to high quality teaching and learning and student support
- Coach and support students throughout their studies in the role of personal tutor
- Set and mark assessment of modules in accordance with University standards and utilise on-line and digitised curricula and education frameworks
- Contribute to curriculum development
- Provide education for life, that engages, challenges and supports our students to discover and fulfil their potential both while they are studying with us and once they have graduated
- Operate as an active academic citizen and colleague in the Business School community

### **The Person**

#### **Knowledge, Skills & Experience**

- Evidence of research published in international and world-leading outlets
- Evidence of/potential to develop and secure grant capture and/or impact
- A track record of engaging with external stakeholders, generating real-world impact from research
- Evidence of the potential to contribute to the relevant Research Community
- Evidence of the ability to provide an outstanding educational experience, rooted in strong disciplinary Marketing knowledge that engages, challenges, and inspires our students
- deliver research-led teaching, making effective use of technology to enhance learning
- Evidence of effective use of disciplinary and proactive research and a developing international research profile
- Excellent written and oral communication skills
- Excellent interpersonal skills
- Excellent organisational, time management and presentation skills
- Demonstration of successful team working and operating as an effective colleague
- Experience or potential for undertaking a management and leadership role
- Evidence of academic citizenship in our School
- Commitment to equality, diversity and inclusion and ethics, responsibility and sustainability

### **Qualifications**

- A good Honours degree in a relevant subject
- PhD (or equivalent) at or near completion – [i.e.](#) strictly within three months of submission
- A profile with currency which meets external accreditation bodies criteria

**Desirable**

- Professional Body Membership as appropriate to the Subject area

Newcastle University is committed to being a fully inclusive Global University which actively recruits, supports and retains staff from all sectors of society. We value diversity as well as celebrate, support and thrive on the contributions of all our employees and the community they represent. We are proud to be an equal opportunities employer and encourage applications from everybody, as well as being open to flexible working practices.

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[APPLY HERE](#)

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