

Assistant / Associate / Full Professor in Marketing

Company:

ESSCA - School of Management

Location:

France / Paris

Discipline:

Marketing

Employment Type:

Permanent Full-time

Posted:

2023-01-18

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant / Associate / Full Professor in Marketing at ESSCA Paris Campus

Founded in 1909, ESSCA is an internationally accredited business school (AACSB, AMBA, EQUIS) located on 8 campuses: Angers, Aix-en-Provence, Bordeaux, Budapest, Lyon, Paris, Shanghai, and Strasbourg. The school offers a wide range of programmes including undergraduate, integrated masters, MSc, and executive programmes.

ESSCA's Marketing and Retailing (MART) Academic Department is seeking **an Assistant, Associate, or a Full Professor in Marketing** for its [Paris campus](#).

The candidate should hold a PhD in the fields of Marketing. She/he should have an excellent teaching ability and be fluent in English and in French. Teaching requirements will primarily be in the areas of Marketing strategy, Sales negotiations, Data analytics and CRM at the undergraduate and Master levels. Prior corporate experience will be highly appreciated.

Complete applications consisting of:

- a cover letter,
- full curriculum vitae,
- evidence of research,
- copies of evaluations of teaching in different programmes,
- the names and addresses of three referees,

must be submitted via this link: [ESSCA application form](#).

The deadline for applications is February 8, 2023.

Further detailed information on ESSCA, its faculty and research, and programs can be accessed at www.essca.fr

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.