

## **Assistant / Associate / Full Professor in Marketing and Digital Communication**

Company:

**ESSCA - School of Management**

Location:

**France / Aix-en-Provence**

Discipline:

**Marketing and Digital Communication**

Employment Type:

**Permanent Full-time**

Posted:

**2023-01-18**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

### **Assistant / Associate / Full Professor in Marketing and Digital Communication at ESSCA Aix-en-Provence Campus**

Founded in 1909, ESSCA is an internationally accredited business school (AACSB, AMBA, EQUIS) located on 8 campuses: Angers, Aix-en-Provence, Bordeaux, Budapest, Lyon, Paris, Shanghai, and Strasbourg. The school offers a wide range of programmes including undergraduate, integrated masters, MSc, and executive programmes.

ESSCA's Marketing and Retailing (MART) Academic Department is seeking **an Assistant, an Associate, or a Full Professor in Marketing & Digital Communication** for its [Aix-en-Provence Campus](#).

The candidate should hold a PhD in the fields of Marketing. She/he should have an excellent teaching ability and be fluent in English and in French. Teaching requirements will primarily be in the areas of Introduction to Marketing, Marketing strategy, Sales development, Consumer Behaviour and specialised in Digital Communication at the undergraduate and Master levels. Prior corporate experience will be highly appreciated.

Complete applications consisting of:

- a cover letter,
- full curriculum vitae,
- evidence of research,
- copies of evaluations of teaching in different programmes,
- the names and addresses of three referees,

must be submitted via this link: [ESSCA application form](#).

The deadline for applications is February 8, 2023.

*For informal discussions, please contact*

Prof Bénédicte BOURCIER-BEQUAERT, Associate Faculty Dean, Aix-en-Provence Campus  
([benedicte.bourcier-bequaert@essca.fr](mailto:benedicte.bourcier-bequaert@essca.fr))

Further detailed information on ESSCA, its faculty and research, and programmes can be accessed at  
[www.essca.fr](http://www.essca.fr)

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