

## **PhD Positions in Marketing and New Consumption, Supply Chain Management, Sustainability, Food, Wine and Hospitality...**

Company:

**Institut Franco-Chinois de Management des Arts et du Design (IMAD)**

Location:

**France / Paris, Bordeaux, Marseille and Toulon**

Discipline:

**Marketing and New Consumption, Supply Chain Management, Sustainability, Food, Wine and Hospitality, International Business, Finance**

Employment Type:

**PhD Positions**

Posted:

**2023-01-10**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

### **PhD Positions at KEDGE Business School**

KEDGE Business School seeks to fill up to twelve PhD positions in fields of research that are closely related to its Centres of Excellence:

- Marketing & New Consumption
- Supply Chain Management
- Sustainability
- Food, Wine & Hospitality
- International Business (newly created from March 2022)
- Finance reconsidered: SEEFAR (a new centre to be created in 2023)

See <https://student.kedge.edu/faculty/research-intellectual-contributions>

KEDGE Business School is a vibrant business school with four campuses in France (Paris, Bordeaux, Marseille and Toulon), two in China (Shanghai and Suzhou) and two in Africa (Senegal, Côte d'Ivoire). KEDGE Business School offers an international environment, which includes 14,800 students (25% foreign students), 196 full-time faculty members (45% of whom are international) and close to 300 international academic partners. Ranked 34th amongst European Business Schools and 41th worldwide for the Executive MBA by the Financial Times, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

#### **Required profile for the PhD position**

- A master's degree, preferably in Management Studies or Economics,
- Proof of Fluency in English,
- A passion for research,
- Ability to work independently,
- An interest in topics on which research is being undertaken by KEDGE's Centres of Excellence.

Candidates for the programme are selected on the basis of their CVs, academic references, and interviews with the potential supervisors.

### Job description

- Approximately 50% of the position's time will be dedicated to the completion of doctoral studies,
- Approximately 50% of the position's time will be dedicated to providing teaching and research support

### Conditions of employment

Our PhD positions are fully funded for a period of up to 4 years. Appointed PhD candidates are employees of KEDGE Business School and will receive a salary of approx. EUR 1900 per month gross, including health care benefits. Following the 3-paper model, a PhD thesis at KEDGE consists of three related academic papers, which are ultimately submitted to high-quality academic journals. The PhD programme offers extensive training in research methods; students are also encouraged to regularly attend research seminars. Our PhD students furthermore are expected to teach on undergraduate and masters' courses, which is normally undertaken in English. Training in pedagogy is also available.

Successful candidates are appointed on a full-time basis for a duration of up to four years. The PhD positions are intended to start 1 September 2023.

### How to apply

The submission deadline for applications is **Wednesday, 01 March 2023**. Shortlisted candidates will be invited to interview, which can be via an electronic platform like MS Teams, with faculty members of KEDGE.

Please submit the following documents:

1. Application form, available on our website: <https://student.kedge.edu/programmes/phd-doctor-of-philosophy-in-business-administration/admission-funding>
2. Statement of purpose (Cover letter)
3. Curriculum Vitae
4. Proposal of a potential thesis topic
5. Grade reports of your MA and BA degrees
6. A pdf copy of your MA thesis or other research-oriented output (e.g. BA thesis, seminar papers, etc.). This work must be single-authored.
7. At least one reference letter

Please see additional information on our website.

Send your completed application to the following designated e-mail address:  
[phd.recruitment@kedgebs.com](mailto:phd.recruitment@kedgebs.com)

Only applications received by e-mail before the deadline will be considered.

In the header of your e-mail, please **clearly state your surname and the Centre of Excellence you are applying for**, such as: 'PhD Application, Smith, Marketing'.  
**If you wish to be considered for two Centres, please send two e-mails.**

### Additional information

For general information, please visit our website

(<https://student.kedge.edu/programmes/phd-doctor-of-philosophy-in-business-administration>) or

contact the Director of the KEDGE PhD programme, Prof Ralf Barkemeyer

([ralf.barkemeyer@kedgebs.com](mailto:ralf.barkemeyer@kedgebs.com)). Applicants are also encouraged to seek additional information from the Heads of the Centres of Excellence:

- **Marketing:** Prof Frédéric Prévot, Professor and Head of the Centre of Excellence Marketing & New Consumption ([frederic.prevot@kedgebs.com](mailto:frederic.prevot@kedgebs.com))
- **Supply Chains:** Prof Frédéric Babonneau, Professor and Head of CESIT, Supply Chain Center of Excellence ([frederic.babonneau@kedgebs.com](mailto:frederic.babonneau@kedgebs.com))
- **Sustainability:** Dr Johannes Kraak, Associate Professor and Head of the Centre of Excellence Sustainability ([johannes.kraak@kedgebs.com](mailto:johannes.kraak@kedgebs.com))
- **Food, Wine & Hospitality:** Prof Olivier Gergaud, Professor and Head of the Centre of Excellence Food, Wine & Hospitality ([olivier.gergaud@kedgebs.com](mailto:olivier.gergaud@kedgebs.com))
- **International Business:** Prof Dorra Yahiaoui, Professor and Head of Centre of Excellence International Business ([dorra.yahiaoui@kedgebs.com](mailto:dorra.yahiaoui@kedgebs.com))
- **Finance reconsidered:** SEEFAR (a new centre to be created in 2023), Prof Christophe Christophe Faugère, Professor and Head of Centre of SEEFAR ([christophe.faugere@kedgebs.com](mailto:christophe.faugere@kedgebs.com)).

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