

Assistant / Associate Professors in Management and in Strategy / Organisation, Associate Professor in Innovation Marketing

Company:
Ecole Polytechnique

Location:
France / Paris

Discipline:
Management and in Strategy / Organisation, Innovation Marketing

Employment Type:
Full-time, Part-time / Fractional

Posted:
2023-01-05

Contact Person:
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Two Part-time/Fractional assistant/associate professor positions in Management and in Strategy/Organisation

A full-time associate professor position in Innovation Marketing

To foster its continuous development, the Department of Innovation Management & Entrepreneurship (MIE) of the École Polytechnique is looking to recruit, starting September 2023:

- **a part-time/fractional (40%) Assistant Professor** in Strategy and Organisation, preferably with a focus on Innovation and/or Entrepreneurship
- **a part-time/fractional (33%) Associate Professor** of Strategy and Organisation, preferably with a focus on Health Management or more broadly organizational innovation and processes.
- **a full-time Associate Professor** in the field of Innovation Marketing preferably with a focus on innovation processes

Applications should be made before February 28th 2023.

About the school

Ecole Polytechnique is a leading French engineering school. The school offers management courses to strongly selected engineering students with a high-level scientific background and a pluri-disciplinary curriculum. Ecole Polytechnique is developing Master's degrees in Science and Technology, bachelor's degrees, and executive education programs in addition to the historical polytechnicien engineering degree and PhD programs. Because of the identity of the school and its role in the development of science and technology, innovation management strategy and entrepreneurship are crucial in these programs.

Ecole Polytechnique is located in Palaiseau, (about 30 min from Paris) within an ecosystem of higher education institutions (HEC, Ecole Centrale, Sup optic, Telecom, Agro-ParisTech ...), companies (EDF, Danone, Carrefour, Thales, Safran...) and research centers (CEA, INSERM, CNRS ...) called Plateau de Saclay. Because of the scope and excellence of the research centers of the school and the strength of its alumni network, Ecole Polytechnique is well positioned to play a leading role in the development of the ecosystem. Ecole Polytechnique offers thus an attractive environment for developing an original research program. In addition, the setup of IP Paris in 2019 reinforces the opportunities of collaborations with close partners of Ecole Polytechnique also members of the Institute (Telecom, ENSTA, ENSAE).

More information about Ecole Polytechnique is available online at: <https://www.polytechnique.edu/en>

Job Qualifications

The successful candidates will hold a PhD in management, demonstrate an active research agenda, a solid record of publications and/or the potential to publish in leading academic journals, according to their seniority level. They will provide evidence of strong teaching skills for a varied audience from bachelor to executive profiles. An experience of teaching engineering students or involvement in mixed academic programs (with either a business or a scientific background) would be appreciated.

For the Associate Professor positions, the ability to supervise research in France (^[1][i.e.](#) a French "HDR" or Habil., or a current position of Full Professor, or Reader in the [U.K.](#)) is required.

Job Overview

The successful candidates will potentially teach courses in both core and specialty subjects. They may have the opportunity to develop new courses on their own specialities, for instance on topics such as (non-exhaustive list): health management, innovation in health, social innovation, ecological transition, management of public systems, management control of innovative projects, entrepreneurial processes, innovation marketing, data marketing,

The successful candidates are expected to develop their research activity within the research team Center for Management Research (CRG) and the Interdisciplinary Institute for Innovation (<http://www.i-3.fr/en/presentation/>). For the fractional positions, the successful candidates will be offered to become, should they wish to do so, associate researchers to the Management Research Centre (CRG).

While command of the French language is not mandatory (many classes are taught in English), a basic or working knowledge of the language (or a willingness to acquire one) is nonetheless advisable.

More details about each position can be found on École Polytechnique's website: <https://candidatures-calliope.polytechnique.fr/calliope-fo/recherche/index.php?lang=en>

Application procedure

Documents that will be required for application are the following: curriculum vitae, full list of

publications, cover letter, teaching statement (outlining one or several new teaching modules/courses that the applicant would wish to develop), two selected publications, a research statement (outlining a research project to be conducted at the research center) and the names and addresses of maximum three references.

Interested candidates are invited to contact the Head of the Innovation Management & Entrepreneurship Department, Prof. Florence Charue-Duboc, (florence.duboc@polytechnique.edu), or the Director of the Management Research Centre i3-CRG, Prof. Etienne Minvielle (etienne.minvielle@polytechnique.edu).

Applications must be made directly via École Polytechnique's website (<https://candidatures-calliope.polytechnique.fr/calliope-fo/recherche/index.php?lang=en>). For further information or questions about the application process, please contact Ms. Carine Robert, carine.robert@polytechnique.edu.

[1] For more information, see https://www.galaxie.enseignementsup-recherche.gouv.fr/ensup/pdf/EC_pays_etrangers/Tableau_comparaison_au_26_septembre_2012.pdf

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