

Assistant / Associate / Full Professor in Quantitative Marketing

Company:
EDHEC Business School

Location:
France / Nice

Discipline:
Quantitative Marketing

Employment Type:
Permanent Full-time

Posted:
2023-04-15

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant/Associate/Full Professor, Quantitative Marketing

To participate to the continuous development of the EDHEC Master and BBA Programs, EDHEC Business School is recruiting on its Nice campus:

- an Assistant, Associate, or Full Professor of Quantitative Marketing. All types of quantitative research approaches are welcome ([e.g.](#), modelers, experimental researchers ...). The candidate should have the ability to teach one or more of the following areas: Marketing analytics, Pricing and revenue management and Digital Marketing in both English and French.

The successful candidate is also expected to fully participate to EDHEC's agenda in Pedagogical Innovations. Ability/experience in blended learning / e-learning will thus be highly appreciated.

EDHEC offers great career development opportunities for Faculty members.

Qualifications

- PhD degree in Marketing
- Demonstrated ability to publish in top-ranked international journals
- Evidence of teaching skills and/or professional experience
- High capacity to develop pedagogical innovation
- Energy, dynamism, conviction, open-minded, team-player
- Desire to actively engage in all areas of Faculty life
- Personal and professional ethics
- Excellent communication skills
- High level of fluency in English
- Visibility in the media is a plus
- Good academic and/or professional network is a plus

At EDHEC, we put diversity at the heart of our practices and know the value of building an inclusive and equitable workplace. Passionate about *making an impact* on society, we aim to build a team of

colleagues representative of the diversity in our communities, and thus strongly encourage all people to apply.

Candidates interested in applying for this position are invited to send a cover letter, a resume, a list of publications, a list of classes taught (and evaluations) and the names and contact information of two referees at Recrutementsprofs3@edhec.edu

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