

Assistant / Associate / Full Professors in Finance, Marketing, Digital Management, Economics and Social Sciences, Management...

Company:
Burgundy School of Business (BSB)

Location:
France / Dijon, Lyon

Discipline:
Finance, Marketing, Digital Management, Economics and Social Sciences, Management, Strategy and Entrepreneurship, Humanities and Arts Management, Wine and Spirits Business

Employment Type:
Permanent Full-time

Posted:
2023-03-10

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Burgundy School of Business (BSB) Dijon - Lyon

Assistant/Associate/Full Professors in Finance, Marketing, Digital Management, Economics and Social Sciences, Management, Strategy and Entrepreneurship, Humanities and Arts Management, Wine & Spirits Business

The School

Part of the *Grandes Ecoles* network (elite Schools in France), Burgundy School of Business (BSB) is an academic institution providing undergraduate and graduate education to more than 3 000 students from all over the world.

Triple accredited by AACSB, EQUIS and AMBA, and part of the elite group of business schools (1% globally) that have the triple crown, BSB is an engaging multicultural place to work with international faculty from more than 20 different countries (45%) and international students (25%) from over 75 countries.

Founded over 120 years ago, BSB operates today with several campuses located in attractive and dynamic cities. Dijon, the capital of Burgundy having a rich cultural heritage and renowned for its gastronomy and wines, Lyon and of course Paris are all cities with a strong economy and recognized for their quality of life, thrilling cultural environment and excellent primary and secondary schools.

The positions

Following an ambitious strategic plan, Burgundy School of Business (BSB) continues developing its faculty by recruiting top international and French academics with a proven capacity for high quality research and teaching in English and/or in French at both the undergraduate and graduate levels.

We are seeking to appoint, for our Dijon and Lyon campuses, Assistant/Associate/Full Professors in Finance, Marketing, Digital Management, Economics and Social Sciences, Management, Strategy and Entrepreneurship, Humanities and Arts Management, Wine & Spirits Business:

Finance

- Corporate Finance
- Green Finance
- Financial Markets
- Governance

Marketing

- B2B Marketing
- Sales Management

Digital Management

- Digital Marketing
- Digital Transformation
- Digital Technologies
- Artificial Intelligence
- Data Analysis

Economics and Social Sciences

- Management of Information Systems
- Data Science and Business, including Data Analysis, Business Intelligence, Coding
- International Business, including International Economics, Geopolitics
- Economics and Strategy

Management, Strategy and Entrepreneurship

- Entrepreneurship
- Human Resource Management

Humanities and Arts Management

- Sustainability / Environmental Sciences

Wine & Spirits Business

- Wine Management
- Wine Tourism

The selected candidates are expected to teach, develop and manage courses or programs in the field(s) of their department, produce high quality intellectual contributions that correspond to BSB's Research center agenda, as well as to contribute to BSB's related projects and community.

Profile

We are looking for faculty who wish to invest in a school with a strong identity, based on the quality of teaching and research, the proximity between faculty and students, and multiple strong ties with the local community.

Requirements:

- PhD or Doctorate degree (HDR is a plus)
- Evidence of a strong research record and pipeline consistent with the teaching expertise
- Capacity to coordinate courses and to develop innovative pedagogical methods
- Collegiality and willingness to contribute to the school's life
- Knowledge of French is not required

The salary will be analogous to any prior record and experience. Once integrated in Burgundy School of Business, the faculty will be member of BSB's Research Center (CEREN, EA 7477). A generous budget for conferences' attendance, research support and access to scientific databases is available.

Application procedure:

We strongly encourage applications from academics of all backgrounds (gender identity, ethnicity, nationality).

Applicants should send the following application material electronically to faculty.recruitment@bsb-education.com to be considered for the position:

1. A cover letter
2. A curriculum vitae
3. A brief research (with a clear and detailed pipeline) and teaching statements
4. A recently published research paper
5. Contact information of at least 3 referees
6. Recent teaching evaluations (if available)

Application files are received by the Dean of Faculty and Research and examined at the department level following a transparent procedure, identical for all candidates, in terms of pedagogy, research, and potential contribution to the BSB or campus projects.

Applications will be accepted until the positions are filled.

Contact:

Please send your questions to: faculty.recruitment@bsb-education.com

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