Assistant or Associate Professor in Marketing

Company:
ESCP Business School

Location:
United Kingdom, Spain, and France / London, Madrid, and Paris

Discipline:

Employment Type:
Permanent Full-time

Posted:
08/10/2026

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant or Associate Professor in Marketing

London, Madrid, and Paris Campuses

ESCP Business School and its European Department of Marketing invite applications for four full-time faculty positions at the rank of Assistant or Associate Professor in Marketing: one position based at the London campus, two at the Madrid campus, and one at the Paris campus. The expected start date is September 2027 or later.

We welcome applications from candidates across all areas of marketing and using a broad range of theoretical and methodological approaches. We particularly value high-quality, impactful research and excellent teaching, and we encourage applications representing the diversity of contemporary marketing scholarship.

Candidates for appointment at the **Assistant Professor level** must have completed, or be close to completing, a PhD in Marketing or a related field and demonstrate strong potential for excellent research (e.g., publications and/or R&R in top journals) and teaching. Evidence of teaching experience and positive evaluations is desirable.

Candidates for appointment at the **Associate Professor level** should demonstrate an established record of high-quality publications in international peer-reviewed journals, together with evidence of excellent teaching and evidence of sustained research activity. Experience in program management and broader academic leadership or service

responsibilities would be an asset. We particularly welcome candidates with a strong track record of industry engagement (e.g., relevant professional experience, corporate partnerships, or collaborative projects with industry partners).

ESCP Business School is a European business school with campuses in **Berlin, London, Madrid, Paris, Turin and Warsaw**, offering programs at Bachelor, Master, MBA, Executive Education, and PhD levels. Faculty members collaborate across campuses through European-level academic departments and committees.

The European Department of Marketing (EDM) brings together scholars with diverse research interests, backgrounds, and methodological approaches. The Department currently includes more than 30 permanent faculty members and has grown substantially in recent years. We aim to combine internationally recognized research with high-quality teaching, innovation, impact, and active contribution to the academic community.

The positions are available on the London, Madrid, and Paris campuses. Applicants may indicate their preferred campus or campuses in their cover letter.

Application package

Applicants should submit their complete application package by **15 November 2026** through the Interfolio platform. Applicants should submit the following documents (in PDF format):

1. A cover letter outlining their research and teaching interests and indicating their preferred campus or campuses. Applicants should indicate whether they wish to be considered for appointment at the Assistant or Associate level. The School may determine the appropriate rank based on the candidate's qualifications and experiences;
2. A curriculum vitae, including a detailed list of publications and ongoing research projects;
3. Teaching evaluations from the previous two years, where available;
4. A recent research paper or job-market paper (preferably not yet published);
5. Names and contact details of referees.

Application platform: https://apply.eu1.interfolio.com/118208

For further information about the positions, please contact the **Department Coordinator**:

- Prof. Lorena Blasco-Arcas (lblasco@escp.eu),

or the **campus representatives**:

- Prof. Chloe Preece (cpreece@escp.eu, London Campus)
- Prof. Vladimir Melnyk (vmelnyk@escp.eu, Madrid Campus)

- Prof. Michael Haenlein (mhaenlein@escp.eu, Paris Campus)

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