

Assistant Professor, Tenure Track, in Strategic Marketing

Company:

Stockholm School of Economics

Location:

Sweden / Stockholm

Discipline:

Strategic Marketing

Employment Type:

Temporary Full-time

Posted:

14/09/2026

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant Professor, Tenure Track, in Strategic Marketing

Department of Marketing and Strategy

Department of Marketing and Strategy (DMS), Stockholm School of Economics

The Department of Marketing and Strategy at the Stockholm School of Economics invites applications for a tenure-track position at the Assistant Professor level in strategic marketing.

Please note that this is not an open-rank search; we are specifically seeking early-career scholars for appointment at the Assistant Professor level.

Your profile

We are looking for candidates with a completed Ph.D. degree in Business Administration from an accredited university or business school (EQUIS, AACSB, or AMBA). The candidate must have completed their doctoral degree prior to taking up the position. As a candidate, you should have a research background in the area of strategic marketing, such as market strategies or marketing strategies, and have an interest in conducting research that has practical implications for organizations.

The successful candidate is expected to thrive in an inclusive, methodologically and theoretically pluralist research environment that aims to contribute to both academic knowledge and a better society. Candidates will have demonstrable strengths in both research and teaching.

Your qualifications

Candidates will have the ability to publish in top-tier peer-reviewed international journals, such as AJG (4/4*) and those on the FT50 list. This will be evidenced by publications, research pipeline, and a documented presence in the international research community. Reviewing experience from relevant journals is a merit.

The candidates should have documented experience from teaching relevant courses at Bachelor and/or Master levels and must demonstrate teaching effectiveness as indicated by teaching evaluations, letters of recommendations and/or peer reviews. Experience from course directorships, designing courses, coaching student projects, and teaching in executive education are considered merits. Teaching (in English) occurs at Bachelor, Master and Executive levels. Research and teaching are equally important and the candidate will be offered support and training in pedagogy.

Finally, candidates should demonstrate an ability and willingness to undertake administrative duties and play a full part in the intellectual life of the department and school at large.

Conditions

The tenure track period is 6 years, conditional on successful mid-term review after 3 years. Tenure evaluation takes place before the end of year 6 (at the latest), and successful evaluation leads to conversion of the tenure-track position into a tenured associate professor position.

The standard teaching load for tenure-track faculty at SSE is 40%, typically corresponding to four courses per year. This load may be halved through external research grants. As the position is partially funded by a Browaldh research stipend, it carries a reduced teaching load of 20% (typically two courses per year) throughout the tenure-track period.

In teaching and research, there are ample opportunities to engage in collaboration with the wide network of partner organizations at the Stockholm School of Economics, including ABB, Accenture, Ericsson, H&M, McKinsey & Co, Scania, SEB and many others.

The expected start date for the position is August 2027, but we are open to discussing alternative start dates. Salaries are competitive, commensurate with qualifications and experience, and are set on an individual basis.

About the Department of Marketing and Strategy

The Department of Marketing and Strategy is one of six Academic Departments at the Stockholm School of Economics. The department currently consists of 9 full professors, 7

associate professors, 11 assistant professors, 2 lecturers, and 20 PhD students. The department contributes to teaching in the Bachelor, Master, PhD, MBA and Executive Education programs at SSE. The department also hosts about 35 research fellows (financed by external research grants).

Research at the department covers several disciplines including Marketing, Strategic Management, and International Business, but also economic sociology, economic history, and economic geography. A variety of theoretical perspectives and research methods are thus employed.

The department has a high-performance research orientation and culture. Faculty members are expected to regularly publish in top journals within their respective fields. Our tenure evaluations reflect this and rely, among other things, on the AJG and FT50 lists as indicators of research quality. Besides publishing, our faculty members also actively and successfully apply for external research grants to fund both their own research and PhD and post doc projects.

How to apply

The formal application is made via the SSE Varbi online platform (<https://hhs.varbi.com/what:job/jobID:968667/>). To be considered for the position, please submit:

- 1.** A cover letter articulating your fit with the position description and the department, including research interests and plans, and teaching experience/competence.
- 2.** A complete and up-to-date curriculum vitae.
- 3.** A separate document listing both published articles (if any), submitted articles (including information about journal and current status), and working papers (including information about targeted journals).
- 4.** Copies of representative research.
- 5.** Names and contact information for three academic references.

To ensure that your application will receive full consideration, please submit your full application by **November 1, 2026**.

Inquiries

Please direct any inquiries to:

Professor Suvi Nenonen (Head of Department, suvi.nenonen@hhs.se)

SSE HR: Ellen Falkenström (ellen.falkenstrom@hhs.se)

About the Stockholm School of Economics

The Stockholm School of Economics is ranked as the top business school in the Nordic and Baltic countries and enjoys a strong international reputation. World-class research forms the foundation of our educational offering, which includes Bachelor, Master, PhD, MBA, and

Executive Education programs. Through creativity and collaboration, the Stockholm School of Economics provides an environment where ambitious students and accomplished researchers meet to address contemporary challenges within business and economics, particularly those concerning sustainability, diversity and innovation.

Apart from delivering world class education within business and economics, SSE students are trained to be successful decision makers and leaders of the future.

<https://www.hhs.se/en/about-us/organization/mission-and-vision/>

SSE is a member of the Stockholm Dual Career Network (SDCN), a collaboration between universities, research institutes and companies in the Stockholm region. Through SDCN, partners of international recruits are offered professional support in establishing their careers in Sweden, including career coaching, networking opportunities, seminars and access to a broad professional network. We recognize the importance of supporting accompanying partners in international relocations and are committed to facilitating a smooth transition for the whole family.

SSE is committed to a balanced gender distribution and values a variety of backgrounds and experiences among our employees. We therefore welcome all applicants regardless of their gender, ethnicity, gender identity or expression, disability, sexual orientation, age, or religion or other beliefs. We strive to have a fair and inclusive recruitment process.

Type of employment Temporary position

Contract type Full time

First day of employment August 2027 (open for negotiation)

Salary Monthly. Salaries are competitive, commensurate with qualifications and experience and are set individually

Number of positions 1

Full-time equivalent 100%

City Stockholm

County Stockholms län

Country Sweden

Reference number 2026/57

Contact

- Suvi Nenonen, Professor, Head of Department, suvi.nenonen@hhs.se
- Ellen Falkenström, HR Business Partner, ellen.falkenstrom@hhs.se

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Link to ad <http://hhs.varbi.com/what:job/jobID:968667/>

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