

Assistant or Associate Professor in Marketing

Company:
ISC Paris

Location:
France / Orléans

Discipline:

Employment Type:
Permanent Full-time

Posted:
02/06/2026

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

ISC Paris Group - Orléans Campus

Assistant or Associate Professor in Marketing

Department: Marketing, Responsibility & Commerce

Starting Date: September 2026

About ISC Paris

Founded in 1963, ISC Paris Group is a French non-profit business school and a member of the French *Conférence des Grandes Écoles*. With campuses in Paris and Orléans, the institution is recognized by the French Ministry of Higher Education (Visa, Bachelor's and Master's Degree Accreditation) and holds AACSB, AMBA, EFMD Master's, and BGA accreditations.

ISC Paris offers a wide range of programs, including Bachelor's, Grande École, MSc, DBA, Executive Education, and apprenticeship-based programs. The school has developed a distinctive academic identity centered on social responsibility, ecological and societal transition, and contemporary transformations in management and business.

Position

As part of the continued development of the Marketing, Commerce & Responsibility Department on the Orléans campus, ISC Paris is seeking applications for an **Assistant or Associate Professor in Marketing**.

The successful candidate will contribute to teaching and research activities in marketing, in both French and English, in one or more of the following areas:

- Strategic Marketing and Brand Strategy
- Consumer Behavior and Consumer Research
- Responsible Marketing and Sustainable Consumption
- Market Research, Data Collection, and Data Analysis
- Digital Marketing, Social Media, and Customer Journey Transformation
- Marketing Analytics, Data-Driven Marketing, and AI Applications in Marketing
- Customer Relationship Management (CRM), Customer Engagement, and Loyalty
- Distribution, Retailing, Omnichannel Strategies, and Customer Experience

Candidate Profile

Applicants should demonstrate:

- A PhD in Marketing, Management Sciences, or a closely related field
- Proven teaching experience in both French and English (Bachelor's, Master's, and Executive Education levels) within a French-speaking academic environment
- Demonstrated publication potential or an established publication record in recognized academic journals (e.g., FNEGE and/or AJG-ranked journals)
- Strong interest in pedagogical innovation, active learning approaches, and applied teaching methods
- Commitment to departmental life and to the development of the Orléans campus
- In line with our commitment to Corporate Social Responsibility (CSR), we actively promote diversity and inclusion. Applications from all qualified candidates are welcome, and reasonable accommodations can be made to ensure that every individual can fully contribute and thrive in the workplace.

Application Package

Applicants should submit:

- A cover letter outlining teaching interests, research agenda, and motivation for joining the Orléans campus
- A detailed curriculum vitae including a complete list of publications

- A list of publications from the past five years, including FNEGE and/or AJG rankings where applicable
- A research and teaching statement describing research interests and ongoing projects
- Two representative publications or research papers
- Contact information for three academic or professional references

Application Procedure

Applications should be sent to:

facultyposition@iscparis.com

Subject line: *Faculty Application - Marketing - Orléans - [First Name Last Name]*

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