

# Assistant or Associate Professor of Marketing

Company:

**ESSCA - School of Management**

Location:

**France / Lyon and Paris**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**07/05/2026**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Assistant or Associate Professor of Marketing

### Lyon and Paris campus

Founded in 1909, ESSCA is an internationally accredited business school (AACSB, AMBA, EQUIS) located on 10 campuses: Angers, Aix-en-Provence, Bordeaux, Budapest, Luxembourg, Lyon, Malaga, Paris, Shanghai, and Strasbourg. The school offers a wide range of programmes including undergraduate, integrated masters, MSc, and executive programmes.

ESSCA's Marketing and Retailing (MART) Academic Department is seeking an Assistant or an Associate Professor of Marketing for its [Lyon](#) and [Paris campus](#).

The main research areas of the department include (but are not limited to):

- Leading Sustainable and Ethical Marketing,
- Reshaping the Retailing Experience,
- Understanding Consumer Journey and Shopping Behaviours,
- Strategizing and implementing Digital Innovation etc.

Candidates must hold a Ph.D. in Marketing, demonstrate interest in Digital Marketing, have proven experience in higher education, be fluent in French (i.e., between Intermediate

and Upper intermediate level, which corresponds to a level between B1/B2 according to the Common European Framework of Reference for Languages), and be able to teach in English to various audiences (undergraduates, graduates, and Executives).

Candidates must have a high potential or a significant record of academic publications in peer-reviewed journals, preferably in areas consistent with the specializations of current faculty. He/she must be a team player with good communication skills.

Prior corporate experience would be an advantage.

Complete applications consisting of:

- a cover letter,
- full curriculum vitae,
- evidence of research,
- copies of evaluations of teaching in different programs, and
- the names and addresses of three referees.

must be submitted via this link: [ESSCA application form](#).

The deadline for applications is May 31, 2026.

Further detailed informed on ESSCA, its faculty and research, and programmes can be accessed at <https://www.essca.eu/en/>.

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