

Lecturer (Assistant Professor) / Associate Professor in Marketing

Company:
University of Leeds

Location:
United Kingdom / Leeds

Discipline:

Employment Type:
Permanent Full-time

Posted:
16/04/2026

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Lecturer(Assistant Professor)/Associate Professor in Marketing

Are you an academic with a proven ability to conduct high-quality research and teaching in marketing and related fields? Do you have an excellent research record? Are you passionate about delivering an outstanding student experience within a research-intensive Russell Group university?

We are seeking to appoint high-calibre individuals at the Assistant or Associate Professor level who are committed to research excellence and able to contribute to the department's research direction, teaching, and academic management at departmental, faculty, and university levels. Appointees will also be expected to contribute to academic leadership in the field of business, with a particular emphasis on marketing. We welcome applicants specialising in any subfield of marketing (e.g. strategy, consumer behaviour, modelling).

Suitable Grade 9 candidates (Associate Professor level) will demonstrate a track record of publications in journals of distinction such as FT50 journals or 4*-rated journals on Chartered Association of Business Schools Academic Journal Guide (AJG) or leading journals in the field (AJG 4) within marketing or closely related disciplines (e.g. strategic management, entrepreneurship, consumer psychology), together with a robust pipeline of high-quality research projects. For Grade 8 candidates (Lecturer (Assistant Professor) level), particular emphasis will be placed on evidence of a strong and developing research

pipeline, including papers at the revise-and-resubmit stage in leading journals.

Leeds University Business School places a strong emphasis on internationally recognised scholarship and research excellence. Successful candidates will be expected to play an active role in further enhancing the scholarly reputation of the Marketing Department. The Marketing Department at Leeds University Business School is an established and internationally respected centre of excellence in marketing research and teaching. Under the leadership of its professors, the department has made significant advances in research performance and now demonstrates considerable strength and depth across multiple areas of marketing. It is recognised as one of the leading centres for marketing education globally, offering undergraduate and postgraduate degree programmes that combine rigorous academic standards with practical relevance in today's rapidly evolving business environment. Members of the department publish in elite journals in the field. Academic staff deliver cutting-edge, research-informed teaching by integrating their world-leading research and professional expertise into the classroom.

As part of your application please submit the following

- A copy of your curriculum vitae.
- Covering letter - we ask that candidates state in a cover letter how they see themselves adding to the teaching and research of the Department including an outline of short- and medium-term research plans and current work in progress.
- Examples of outputs - All applicants should also submit two outputs (ones under submission or at an advanced stage of development) as part of the application process.

What we offer in return

- 26 days holiday plus approx.16 Bank Holidays/days that the University is closed by custom (including Christmas) – That's 42 days a year!
- Generous pension scheme plus life assurance- the University contributes 14.5% of salary
- Health and Wellbeing: Discounted staff membership options at The Edge, our state-of-the-art Campus gym, with a pool, sauna, climbing wall, cycle circuit, and sports halls.
- Personal Development: Access to courses run by our Organisational Development & Professional Learning team.
- Access to on-site childcare, shopping discounts and travel schemes are also available.

And much more!

Professor Josko Brakus, Head of Marketing Department,

Email: J.Brakus@leeds.ac.uk

Or

Professor Aristeidis Theotokis, Departmental Director of Research,

Email: A.Theotokis@leeds.ac.uk

Or

Professor Stavroula Spyropoulou, Departmental Director of Post-Graduate Researchers

Email: S.Spyropoulou@leeds.ac.uk

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