

Assistant or Associate Professor in Marketing

Company:

IPAG Business School

Location:

France / Nice or Paris

Discipline:

Employment Type:

Full-time or 80% (Permanent Contract / CDI)

Posted:

10/04/2026

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant or Associate Professor in Marketing (Nice or Paris Campus)

Institution: IPAG Business School

Location: Nice or Paris, France

Contact: m.lambert@ipag.fr

About the Institution

IPAG Business School is a French non-profit higher education institution holding the EESPIG label (Private Higher Education Institution of General Interest). It is **AACSB-accredited** and a member of the *Conférence des Grandes Écoles* (CGE) as well as the *Union des Grandes Écoles Indépendantes* (UGEI).

The school's *Programme Grande École* (PGE) is **EFMD-accredited**. Both the PGE and Bachelor's programs are officially recognized by the French State (*visa* and *grade de master/licence*). Its fully English-taught BBA program also holds State accreditation. Furthermore, IPAG has been awarded the **BSIS label** in recognition of its significant societal impact and institutional management.

Renowned for its research excellence, IPAG consistently ranks among the top **150-200**

institutions worldwide in **Economics** and the top **300-400** in **Business Administration** (Shanghai Ranking). It stands as one of the leading French business schools regarding research output and publication quality.

The faculty is composed of approximately 50 highly qualified international permanent professors dedicated to pedagogical innovation and impact-oriented research. They actively contribute to the school's governance and institutional promotion. IPAG currently operates across four campuses (Paris, Nice, Thionville-Luxembourg, and Abidjan), with a fifth set to open in **September 2027**, currently serving more than 2,000 students across a diverse range of programs from undergraduate (BTS, BBA, Bachelor) to graduate (PGE, MSc, MBA) and doctoral levels (DBA), alongside executive education.

Mission Statement: *"To train managers capable of adapting to a constantly evolving global environment and to produce high-quality research with significant national and international visibility."*

Research Areas:

IPAG's research activities are structured around four primary axes:

- **Marketing & Meaning.**
- **CSR Strategies, ESG Impact, and Organizational Foresight** in an era of polycrises and transitions.
- **Market Dynamics, Financial Stability, and Energy Economics.**
- **Entrepreneurship and Family Business.**

Job Description & Candidate Profile

The department of Marketing is seeking to fill in **one faculty full-time position as Assistant/Associate Professor in the field of Marketing** to maintain and develop its reputation for excellence in research and high-quality teaching.

The main responsibilities include the following:

Teaching in the School's portfolio (in English **and** in French) endorsing robust and innovative pedagogy,

- **Conducting high quality and impacting research** and publishing in journals ranked by the FNEGE/AJG lists,
- Ability to **coordinate courses**,
- Engaging in **research dissemination** to academia and other stakeholders,
- **Engage and participate in IPAG's activities and school life** and contribute to the optimization of the School's positive social footprint.

Candidates should hold a Ph.D. from a leading institution (accredited AACSB or EQUIS or ranked at the FT or in TOP 300 Shanghai ranking) and **have an established**

record of excellence in teaching (in English and French) and research within the advertised discipline.

The applicants to Assistant/Associate position must demonstrate an effective practice of research & development operations and ideally some experience in science-business-and-society dialogue.

Position Details

- **Contract:** Full-time or 80% (Permanent Contract / CDI).
- **Start Date:** Expected by September 1, 2026.
- **Reporting Line:** The professor will report to the Dean of Faculty and to the Dean for Research, Dissemination & Impact.
- **Remuneration:** Competitive salary commensurate with academic qualifications and experience.

Application Procedure

Interested candidates are invited to submit the following documents:

- A **Cover Letter**,
- A comprehensive **Curriculum Vitae**, including the names of three academic referees.
- A full **list of publications** from the last five years (classified according to FNEGE and AJG/ABS guides).
- An overview of **current research projects** and future research agenda.
- Recent **teaching evaluations** and a statement of teaching philosophy (teaching project).

Contact : Mrs. Médélis Lambert, HRM m.lambert@ipag.fr

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