

# Assistant Professor in Marketing

Company:

**Aalborg Business School**

Location:

**Denmark / Aalborg**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**09/04/2026**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Assistant Professor in Marketing

Join a growing research environment at Aalborg University Business School, where curiosity and strong academic ambitions shape our work. We are looking for a dedicated researcher to join the Marketing and Market Processes research group at Aalborg University Business School, which conducts research along the entire spectrum of marketing.

The position is a full-time, fixed-term assistant professorship for a period of 4 years, with employment starting on September 1, 2026, or as soon as possible.

### Your work tasks

As an assistant professor in marketing, you will conduct independent research that contributes to the research fields of the Marketing and Market Processes Research Group; your research connects to present topics and/or supplements them. You aim for excellence and rigor in your research and seek to publish in leading international marketing journals. You will actively engage with the business school's academic community and other relevant research communities. You may further contribute to the development of grant applications.

You will also contribute to the group's teaching portfolio, aligned with the curriculum and your research profile. In line with Aalborg University's tradition of a Problem-Based Learning approach, the position also includes supervision of project groups and individual students.

As part of the appointment, you are also expected to complete the university's pedagogical training program for assistant professors.

### **Your competencies**

- We are looking for a colleague with a clear ambition to contribute to internationally recognized marketing research, aiming to publish in leading international academic journals.
- You can demonstrate the potential to develop an independent research profile.
- Holding a PhD or being close to completing one (i.e., the PhD must be completed before the starting date of the position) in marketing or a related field is required for the position.

We value candidates who are curious, thorough, and insightful, and who enjoy contributing to a collegial research environment. Experience with teaching marketing at the university level is an advantage, but we welcome applicants at different stages of their pedagogical development. We appreciate an engaged approach to teaching, supervision, and student interaction, and we look for someone who is motivated to contribute positively to both the research and teaching communities at the business school.

### **Qualification requirements**

Appointment as assistant professor requires academic qualifications at PhD level. The research potential of each applicant will be emphasized in the overall assessment.

### **Who we are**

The Marketing and Market Processes Research Group is a research community at Aalborg University Business School. We value a collegial atmosphere in which collaboration, openness, and a scholarly mindset shape our daily work. The group's research interests and activities cover the entire spectrum of marketing with a quantitative and/or qualitative focus. Our research aims to contribute to science, business practice, and society. An overview of the group can be found here:

<https://www.business.aau.dk/research/research-groups/marketing>.

Our teaching approach is based on our research expertise, emphasizing both rigor and relevance as well as combining theoretical content with practical application. This approach allows for a timely education focused on developing a student culture focused on critical and analytical thinking in the face of economic and societal changes. Pedagogically, the teaching follows Aalborg University's tradition of Problem-Based Learning, which offers students a privileged space for individual learning environments, student-teacher exchanges, and group-based problem-solving skills.

### **How to apply**

Your application must include the following:

- Application, stating reasons for applying, qualifications in relation to the position, and intentions and visions for the position
- Curriculum Vitae (CV)
- Diplomas (master's degree diploma and PhD diploma)
- List of publications, with an indication of the attached publications that you wish to be taken into account in the assessment. You may attach a maximum of five publications. You must submit a co-author statement, see [template for co-author statement](#)
- Documentation of teaching qualifications. Please see [guidelines for teaching portfolio at The Faculty of Social Sciences and Humanities](#).
- Dissemination qualifications, including participation on committees or boards, participation in organisations etc.
- Additional qualifications in relation to the position
- References/recommendations

You can read more about the requirements for your application [here](#).

The application must be submitted via Aalborg University's recruitment system, which can be accessed under the job advertisement on Aalborg University's website.

Aalborg University wants to reflect the surrounding society and has diversity as a core value. Therefore, everyone, regardless of personal background and orientation, is encouraged to apply for the position.

### **Do you have any questions?**

If you have any questions about the position, you are more than welcome to contact us. You will find contact persons at the bottom of the jobpost.

After the application deadline, selected applicants will be invited to an interview, which will typically include a short presentation.

### **Further information**

Read more about our recruitment process [here](#)

The appointment process at Aalborg University involves a shortlisting process. You can read more about the shortlisting and appointment process [here](#).

The hiring process at Aalborg University may include a risk assessment as a tool to identify potential risks associated with new hires, ensuring the safety, compliance, and integrity of the workplace.

### **Salary and terms of employment**

The employment is in accordance with the [Ministerial Order on the Appointment of Academic Staff at Universities \(the Appointment Order\)](#) and [the Ministerial Order on Job Structure for Academic Staff at Universities \(in Danish\)](#) and [protocol on certain terms of employment of academic staff at universities \(in Danish\)](#).

Salary and terms of employment are in accordance with [the collective agreement between the Danish Confederation of Professional Associations and the state \(AC collective agreement\) \(only in Danish\)](#) and [protocol on certain terms of employment of academic staff at universities \(only in Danish\)](#).

There is a mutual probationary period of 3 months for the position.

### **Aalborg University - *Knowledge for the world***

Aalborg University is an international workplace with more than 3,700 employees. We offer real-world-oriented education and create world-class research results through collaboration between researchers, students, and public and private companies. This is how we achieve insights, new solutions to societal problems, and knowledge that changes the world. Our main campus is in Aalborg, but we also have campuses in Esbjerg and Copenhagen.

### **Contacts**

- Holger Roschk: +4599402720, hroschk@business.aau.dk

**Employment type** Full time

**Ref number** 2026/477

**Deadline** 10.05.2026

**[APPLY](#)**

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