

Assistant or Associate Professor in International Business

Company:

University of Vaasa

Location:

Finland / Vaasa

Discipline:

International Business

Employment Type:

Permanent Full-time

Posted:

07/04/2026

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

[Assistant or Associate Professor \(tenure track\) in International Business](#)

The University of Vaasa is an inspiring and international community where we work together for a sustainable and responsible future. We combine expertise in business and technology in a unique way, tackling current challenges with determination and collaboration. As part of the Nordic region's largest energy technology hub, we promote sustainable business, energy, and society. We educate future professionals who will create a fairer and more sustainable world.

We are now inviting applications for an **Assistant or Associate Professor (tenure track) position in International Business**. The position will be filled primarily as a fixed-term position under the tenure track system. The tenure track level is determined by the applicant's merits and career stage.

Job description and requirements

The field of the position is *International Business*. In the International Business subject, research and teaching focus on the internationalization of firms, foreign direct investments, international marketing strategies, and sustainable international business. We are looking for a person with the level of qualification of an Assistant Professor or an Associate Professor to strengthen the research and education expertise of the School. The

research tasks of the positions are connected to the [International Business and Marketing Strategies research](#) group.

The following subject areas represent and exemplify (but do not fully cover) possible research areas that we value and are suitable for the task:

- International ownership modes (joint venture or wholly owned subsidiary), establishment modes (acquisition or greenfield), and digital entry modes.
- Management of firms' global sustainable value chains, including resilience strategies for mitigating potential geopolitical risks and sustainability challenges.
- Designing and managing digital and sustainable international business model renewal.
- Opportunities offered by digitalization, artificial intelligence and analytics to identify and exploit global sustainable business potential.
- Digital and sustainable global marketing of products, services and solutions.

The position holder can benefit from cooperation with one of the multidisciplinary research platforms of the University. The themes of these research platforms are Energy and Sustainability, Digital Economy, Preparedness and Resilience and Innovations and Entrepreneurship. The research related to the position is also linked to the University of Vaasa's strategic focus areas of business renewal, energy transition and societal transformation. Applicants must describe in their research plan how their plan relates to the research group and the strategy of the University of Vaasa.

We particularly value candidates who have successfully secured external funding for large research projects (e.g., Research Council of Finland, Business Finland, EU Horizon) and who demonstrate strong methodological expertise. We welcome applicants who can balance independent work with effective teamwork, stay self-driven in their tasks, communicate clearly, and show a proactive attitude toward learning and improving.

Applicants are required to have a relevant doctoral degree and, in addition, excellent academic credentials, a proven track record of producing outstanding research, and evidence of high-quality teaching or the potential to do so. The tenure track position is research-oriented, but also includes teaching, thesis supervision, applying for external research funding, and university administrative tasks. The teaching and supervision activities of the position are intended to support the study programmes of International Business. In addition, the applicant will participate in supervision and teaching under the university's doctoral programme where appropriate.

The annual working time is 1612 hours based on the general collective agreement for Finnish universities and tasks are agreed in more detail in the Annual Work Plan.

For further detailed information about the requirements, criteria and our Tenure track procedure, please see: www.uwasa.fi/en/tenure-track

Salary and benefits

We are a truly international community of 7000 students and 650 staff members. We work in a unique environment at our maritime campus, with state of the art research laboratories and teaching facilities, located only a short walk away from the Vaasa city centre. At the University of Vaasa, you can build a successful and versatile academic career in an inspiring, international environment. Our unique three-track career model offers flexibility and growth: a tenure track leading to professorship, a research and project-focused track, and a teaching-oriented track.

We prioritize your well-being and professional growth. We offer comprehensive occupational health services, sports and cultural benefits, and plenty of opportunities for continuous learning. Work-life balance matters to us – we offer flexible working hours and the possibility to work partly remotely.

The salary is based on both the job requirement and the employee's personal performance in accordance with the Finnish University Salary System (YPJ), but you may also state your own salary request.

Each University of Vaasa employee automatically belongs to a pension scheme and the majority part of the pension contributions is paid by the employer. We also have a versatile reward system in use. If you are moving to Finland from abroad, relocation services are available.

Applications

Applications are submitted using the University of Vaasa's electronic recruitment system (See the 'Submit an application' button below). In order for applications to be processed, the application form must be filled out and the enclosures listed below must be attached to it. The application period is open until midnight (Finnish time, EET) **April 5th, 2026**.

1. Attachments in English:

- [Curriculum vitae](#)
- [List of publications](#)
- Research plan (max 5 pages): the research plan should detail the ways in which the candidate would direct their research from the perspective of their own discipline towards the focus of the position described in this call for applications and the [strategic focus](#) of the University of Vaasa's research. The plan must include a description of the phenomena concerned, the perspective on the applicant's own subject and the added-value to be realized from analyzing the phenomena as well as possible partners. It is beneficial if the plan also includes potential sources of external financing (programs or similar) and a publication plan.
- [Teaching portfolio](#) (complementary to the teaching merits listed in the CV)

2. In addition, numbered according to the publication categories in the list of publications:

- Copies of no more than 10 publications that the applicant wishes to be taken into account when evaluating their competence and qualifications. The publications can, if needed, be merged into a maximum of 7 pdf-files.

Further information

- The position is located in Vaasa, Finland.
- Starting date: August 2026 or as agreed.
- The appointment is subject to the satisfactory completion of a trial period of 6 months.
- More information about the position:
 - Dean Merja Koskela, School of Marketing and Communication, tel. +358 29 449 8353
 - Professor Peter Gabrielsson, School of Marketing and Communication, tel. +358 29 449 8434
 - Email: firstname.surname (a) uwasa.fi
- Enquiries about the online application system: careers (a) uwasa.fi

The position is located in the School of Marketing and Communication at the University of Vaasa. Read more about us: [School of Marketing and Communication](#)

The University of Vaasa is located on the West coast of Finland at the heart of one of the most thriving regions in Finland and the Nordic countries' largest energy technology hub. The University of Vaasa is a valued partner in the hub, and well positioned to interact actively with the surrounding society – internationally and nationally. More information about working with us:

- [Join our community](#)
- [University of Vaasa's international rankings and accreditations](#)
- For [new international employees](#) at the University of Vaasa
- living in Vaasa: [Vaasan kaupunki | Vasa stad | City of Vaasa](#)
- living in Finland: [thisisFINLAND](#)

Application period starts: 2026-03-05 15:00

Application period ends: 2026-04-05 23:59

[Submit an application](#)

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