

# **Assistant / Associate / Full Professor in Accounting and Finance, Digital Marketing, Strategy and Data Management**

Company:  
**ESCE International Business School**

Location:  
**France / Paris**

Discipline:  
**Accounting and Finance, Digital Marketing, Strategy and Data Management**

Employment Type:  
**Permanent Full-time**

Posted:  
**26/02/2026**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **Faculty Positions**

### **Accounting & Finance, Digital Marketing, Strategy & Data Management**

**ESCE International Business School - OMNES Education**

**Location: Paris - La Défense, France**

**Positions: Assistant / Associate / Full Professor (Balanced Profile)**

**Contract: Full-time, Permanent**

**Starting date: 1 July or September 2026**

#### **About ESCE & OMNES Education**

ESCE International Business School, a member of OMNES Education, is a leading French Grande École specialised in international business and global management. Located in Paris - La Défense, ESCE combines academic excellence, strong international exposure, and close corporate engagement.

As part of its strategic development and its roadmap toward international accreditations (AACSB, EQUIS), ESCE is strengthening its Faculty in key disciplines. The School seeks balanced academic profiles combining teaching excellence, research development, and institutional engagement.

## **A Research and a Faculty in interaction with the accredited Schools of the Omnes Education Group**

OMNES Education is a private higher education institution located in France and with strong international scope. Year after year, its development has allowed it to become a major European player in Higher Education and Research. Its mission is to guarantee its students and learners a demanding, high-quality training experience, enabling them to acquire the skills and innovative abilities needed to enter the labor market and develop their careers in line with their expectations and plans in a turbulent global environment.

OMNES EDUCATION's ambition to develop its scientific and intellectual production is based upon five major principles: openness and interdisciplinarity, foresight and adaptability, innovation in pedagogy and learning experience, commitment, attention to the world and care for one and another.

The four accredited Schools of the Omnes Group, specialized in the field of management and digital, AI and technological engineering, are federating their research and support for the professional development of faculty members within the Omnes Education Research Center & Faculty.

Joining the ESCE allows potential candidates to benefit from an accompaniment in the development of projects related to pedagogy and research, combining digital and management skills, and the formalization and submission of European or ANR projects.

In addition, the potential candidates can benefit from close cooperation with companies with Boèce Funds for Research & Innovation, increase the impact of his/her intellectual contributions and research via public media exposure, undertake projects related to AI & digital pedagogical innovations, and collaborate with the group's Program Management team.

## **Open Positions**

The School invites applications in the following areas:

- Accounting (Financial Accounting, Management Accounting, Sustainability Reporting, Digital Accounting)
- Digital Marketing (Data Analytics, AI in Marketing, Consumer Behaviour, Digital Strategy)
- Strategy (International Strategy, Corporate Strategy, Innovation & Transformation)

Position Philosophy – Balanced Academic Model

ESCE is seeking faculty members who demonstrate:

- A strong commitment to high-quality and innovative teaching,
- A developing or established research agenda with regular academic output,
- Engagement in programme development and institutional initiatives,
- Contribution to accreditation processes and academic quality assurance,
- Active participation in corporate and international partnerships.

The School values collegiality, interdisciplinary collaboration, and international openness.

### **Key Responsibilities**

- Deliver high-quality teaching at Bachelor, Master, and Executive levels.
- Design and update courses integrating digital transformation and international perspectives.
- Maintain a consistent research trajectory, with publications in recognised peer-reviewed journals.
- Supervise student research projects and dissertations.
- Contribute to research clusters and cross-disciplinary initiatives.
- Support ESCE's accreditation roadmap (AACSB, EFMD) and continuous improvement processes.

### **Profile**

- PhD in Accounting, Marketing, Strategy, or a closely related discipline.
- Demonstrated teaching effectiveness and pedagogical innovation.
- Research potential or established publication record depending on seniority.
- Experience in international academic environments.
- Ability to teach in English (French is an asset but not mandatory).
- Engagement in applied research, corporate collaboration, or research funding is appreciated.

### **What We Offer**

- A dynamic and international academic environment in Paris – La Défense.
- Support for research development and academic progression.
- Balanced workload model aligned with teaching and research objectives.
- Competitive remuneration commensurate with experience and profile.
- Opportunities for programme leadership and research cluster involvement.
- Active contribution to ESCE's strategic and accreditation development.

### **Application Procedure**

Applicants should submit:

- A cover letter indicating the discipline and academic level applied for
- A detailed CV
- A list of publications or working papers
- Evidence of teaching experience (evaluations if available)
- Contact details of referees

The application materials must be sent electronically **before 15th of April 2026** to the Dean of Faculty MAGNAGHI Elisabetta (emagnaghi@esce.fr ).

The proposed salary and working conditions will be in accordance with the qualifications and experience of the candidates. Beyond this remuneration, bonuses may be granted for scientific publications, other intellectual contributions, pedagogical innovations, administrative responsibilities, in accordance with the Charter of Omnes Education Research Center & Faculty.

For further information about this position, please contact MAGNAGHI Elisabetta (emagnaghi@esce.fr) for the pedagogical part and Kirsten Ralf, Director of ESCE Research

(Kirsten.ralf@esce.fr for the scientific part.

The pre-selection commission will meet on **the 1st of May 2026**. The candidates called to continue the recruitment process would be personally informed by the School's management of the subsequent procedure to be followed.

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