

# Associate Professor in Business Analytics

Company:

**University of Nottingham Ningbo China**

Location:

**China / Ningbo**

Discipline:

**Business Analytics**

Employment Type:

**Fixed-term Contract**

Posted:

**06/02/2026**

Contact Person:

**Caitlyn Zhang / If you wish to apply for this position, please specify that you saw it on AKADEUS.**

**Nottingham University Business School China (NUBS China) is now seeking exceptional scholars to join us as Associate Professor in Business Analytics.**

## About NUBS China

NUBS China is a young business school with a strong international and research orientation. We are part of the EQUIS and AACSB-accredited Nottingham University Business School. Campuses in the UK, Malaysia, and here in Ningbo, China, work closely together and offer the University of Nottingham degrees.

NUBS China currently has over 3,621 Chinese and international students with around 894 enrolled in postgraduate programmes including PhD programme. We have a diverse international faculty of 111, based in Ningbo China, coming from 18 countries and regions. English is the medium of instruction of all our programmes. We have strengthened our focus on high impact research, customised executive education and high-quality teaching and are expanding our academic staff accordingly. We have a vibrant research community emphasising research excellence. NUBS China is an international academic gateway for research on business, finance and economics in China and a centre of expertise on Chinese firms going global.

## Your key responsibilities include:

- To take the lead on, plan, develop and conduct individual and/or collaborative research objectives, projects and proposals either as an individual or as part of a broader programme.

- To act as the principal investigator on major research projects within the relevant field; investigate and devise new research methods, generate new research approaches and contribute generally to the development of thought and practice in relevant field.
- To establish a national reputation and regularly disseminate and explain research findings through leading peer-reviewed national publications (on a sustained basis), conferences and other appropriate media.
- Actively pursue recognition through appropriate talent schemes and programs, both nationally and internationally, to elevate personal and institutional academic standing. To deliver teaching across a range of modules or within a subject area, providing curriculum leadership within own area of expertise.
- Contribute to the design of course modules and/or programmes of study in specialist areas and support their quality. Where appropriate, contribute to identifying the need for developing the content or structure of existing modules and make proposals on how this should be achieved.
- To deliver teaching and contribute to curriculum development for DBA programme.
- To supervise and examine Undergraduate, Postgraduate, and PhD students (including DBA students).

## **About You**

NUBS China seeks to appoint proactive, mature academics who are self-driven and results-oriented, resilient and creative, with internationally recognised intellectual contributions in the relevant subject area.

Candidates should have:

- A PhD degree in following areas
  1. Business Analytics
  2. Artificial Intelligence
  3. Information Systems
  4. Marketing
- Other emerging or interdisciplinary fields relevant to Business Analytics;
- Proven ability to plan and lead the delivery of research and teaching programmes, including but not limited to DBA programmes;
- A track record of publishing in top-tier international journals appropriate to the level of the appointment;
- Ability and passion to work in the multicultural environment of UNNC and to explore research opportunities in China.

We also look for academic leaders who have strong evidence of attracting research funding and/or leading research projects; proven ability to mentor junior researchers, strong research networking to attract people and research funding. Editorial experience at leading international journals is advantageous.

## **Your Remuneration, Benefits and Support**

Successful candidate will be offered a five-year contract that may be extended by mutual agreement. Salary will be within the range of 635,038 RMB to 780,622 RMB per annum, depending on qualifications and experience (salary progression beyond this is subject to performance). In addition, you will have a range of benefits and entitlements, including accommodation allowance, insurances, schooling support, home flight, relocation & repatriation support, and paid annual

leave. You will be offered a wider range of Chinese talent schemes application opportunities based on the eligibility of application. If you have reached the statuary retirement age stated in Chinese Regulation, a service agreement will be offered instead.

## **How to Apply**

Applicants are invited to submit their applications via the application link below on or before **8 March 2026**.

<https://jobs.nottingham.edu.cn/job/184498/>

Applications should include but are not limited to the following:

- A cover letter
- An up-to-date CV
- A full publication list

Only applications submitted online at the designated link will be accepted. Unless specified otherwise, referees will be contacted prior to interview. Interviews will take place in Ningbo China or online if travel to Ningbo is not feasible.

## **Enquiries**

Informal enquiries regarding this role may be addressed to Professor Zhao Cai, Head of Department of Entrepreneurship, Marketing and Management Systems (Email: Zhao.Cai@nottingham.edu.cn). If you are unable to apply on-line, please contact the Human Resources Office (Tel: 86 574 8818 0000 – 8854; Email: job@nottingham.edu.cn).

## **Equality and Diversity**

University of Nottingham Ningbo China is an equal opportunity employer. We are committed to providing a fair, equitable and mutually supportive learning and working environment for our students and staff. It is our intention to ensure that job applicants and staff are treated solely on the basis of their merits, abilities and potential, regardless of gender, race, colour, nationality, ethnic or national origin, age, socio-economic background, disability, religious or political beliefs, trade union membership, family circumstances, sexual orientation or other irrelevant distinction.

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