

Assistant / Associate Professors in Digital Marketing, Management / Strategy, Management Information Systems, Human Resource Management, Finance / Business Analytics and Data, Entrepreneurship

Company:

EDC Paris Business School

Location:

France / Paris

Discipline:

Digital Marketing, Management / Strategy, Management Information Systems, Human Resource Management, Finance / Business Analytics and Data, Entrepreneurship

Employment Type:

Permanent Full-time

Posted:

06/02/2026

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Full-time faculty positions: assistant professor/ associate professor

Institution Overview :

EDC Paris Business schools in France. It has built a strong reputation for educating managers, business leaders, and entrepreneurs in a globalized environment. The school is a member of the Conférence des Grandes Écoles (CGE), and several of its programs are state-recognized by the French Ministry of Higher Education, including the Programme Grande École, which holds the Master's degree grade. EDC Paris Business School is also EFMD-accredited, reflecting the quality and relevance of its academic offerings. The school offers a comprehensive portfolio of programs, including the Programme Grande École, Bachelor, Master of Science (MSc), MBA, Executive Education, and DBA programs, covering key areas such as finance, marketing, entrepreneurship, international business, digital transformation, and luxury management. These programs emphasize professional

integration through internships, work-study opportunities, and strong links with industry.

EDC Paris Business School is a dynamic and innovative institution, with faculty committed to excellence in teaching and research. Its OCRE Research Lab, established in 2005, serves as the cornerstone of the school's research strategy.

Located in Paris La Défense, Europe's largest business district, the school benefits from a vibrant professional ecosystem and a strong international orientation, supported by a diverse student body and global academic partnerships. Overall, EDC Paris Business School combines academic rigor, professional relevance, and entrepreneurial spirit, preparing graduates for leadership roles in an increasingly competitive international context.

Position Description :

EDC Paris Business School invites applications for six (6) positions at the rank of Assistant or Associate Professor in the following areas:

- Digital Marketing
- Management / Strategy
- Management Information Systems
- Human Resource Management
- Finance / Business Analytics and Data
- Entrepreneurship

Candidate Profile / Required Skills

Successful candidates will be based at EDC Paris Business School's Paris La Défense campus. The main responsibilities include:

- Publishing research in top-tier, peer-reviewed academic journals listed in ABS and FNEGE rankings.
- Teaching at various academic levels using innovative and engaging pedagogical approaches.
- Actively engaging in and contributing to EDC Paris Business School's academic activities and institutional life.

Remuneration will be commensurate with the candidate's academic qualifications and professional experience.

Job Qualifications

Candidates must hold a PhD from a leading institution. Doctorates from Shanghai-ranked,

AACSB-, or EQUIS-accredited universities will be particularly valued. Applicants should demonstrate a strong record of research excellence and teaching effectiveness in the relevant discipline. Fluency in English is required, as teaching duties will be primarily conducted in English. Knowledge of French, while not mandatory, will be considered an asset.

Documents to Submit

CV, Cover letter, two references letters, research agenda, (teaching evaluation if possible) to ocre@edcparis.edu – If you wish to apply for this position, please specify in your mail subject : **EDC APPLICATION - AKADEUS - [Indicate your discipline : Management, Finance, Digital, Marketing...]**

Contact Information :

For any information, please contact the Associate Dean of research Prof. Zied FTITI or the dean of faculty Prof. Rachid Rhattat.

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