

Tenure-Track Assistant Professor in Management (Strategy or Marketing)

Company:

University of Bologna

Location:

Italy / Bologna

Discipline:

Management (Strategy or Marketing)

Employment Type:

Permanent Full-time

Posted:

02/02/2026

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Call for Application - 1 Position as Tenure Track Assistant Professor (RTT) in the Disciplinary Scientific Group 13/ECON-07 and the Disciplinary Scientific Sector ECON-07/A - Management (Marketing or Strategy)

Closing Date: February 20, 2026, at 12:00 (Italian Time).

Job Position: Full Time

Length: Permanent Position (Tenured)

Admission Requirements

The selection procedure is open to:

1. Candidates who have obtained a national qualification under Article 16 of Law 240/2010 in the relevant competition sector, or in one of the sectors within the same macro-sector, and for the functions covered by this procedure (or for higher functions), provided that they are not already performing those higher functions;
2. candidates who are eligible pursuant to Law 210/1998 for the category to which the

call for applications refers, solely for the period of eligibility;

3. professors already employed by a different University in the category to which the call for applications refers;
4. academics with permanent employment abroad, performing research or teaching activities at the University level in positions that are equivalent to those to which the call for applications refers, as determined by reference to the equivalence tables issued by the Ministry.

Applicants who, at the time of submitting their application, have a degree of kinship or affinity up to and including the fourth degree with a professor of the Department that seeks to fill a vacancy or of the entity making the call or with the Rector, the Director General or a member of the Board of Governors of the University, may not take part in the selection.

The candidate must meet the requirements set forth in this article by the application submission deadline. Any subsequent changes affecting the requirements for participation must be notified promptly to the Ufficio Concorsi Docenti.

Selection procedures with teaching lecture and seminar

Vacancy Type

1 Tenured Assistant Professor position in Management (Strategy or Marketing)

Subject Group Code (SSD): ECON-07/A – Management

Place of employment: The position is open to candidates with demonstrated expertise in Strategy or Marketing. The primary place of service will be the Department of Management (DiSA) in Bologna (Bologna Campus)

Introduction

The Alma Mater Studiorum-Università di Bologna was founded in 1088, and it is considered the oldest university in the Western World. The University of Bologna counts over 96,000 students, 31 Departments, 5 Campuses, and over 6,000 employees, including instructors and support staff. UNIBO offers 262 degree programs, 51 Ph.D. programs, 59 Specialization Schools, and 86 first- and second-level Professional Master's Programmes.

The position will be hosted by the *Department of Management* (DiSA), which coordinates several undergraduate and graduate Master's programs. Additionally, DiSA offers Ph.D. programs in Management, Public Governance, Management and Policy, and Future Earth, Climate Change, and Societal Challenges.

The Department of Management at the University of Bologna provides a dynamic research environment where faculty members and distinguished visitors conduct both applied and

theoretical research across all areas. *The Department of Management is ranked among the leading departments in international rankings, and it publishes extensively in major journals.*

Expected Activities

Successful candidates will be expected to conduct high-quality research and teaching in areas related to Strategy or Marketing, within the Disciplinary Scientific Group 13/ECON-07 and the Disciplinary Scientific Sector ECON-07/A – Management.

Candidates are expected to develop a top-tier international research profile, including publications in leading peer-reviewed journals, such as those ranked 3, 4, and 4* in the Association of Business Schools (ABS) Journal Quality Guide. Active and continuous participation in the Department's academic, organizational, and collegial activities is also required.

Further Information

Applicants who require further information about this position may contact:

Prof. Paola Giuri - paola.giuri@unibo.it

The official call is available at the following [link](#)

The application for participation in this selection shall be submitted exclusively via electronic procedure by accessing the dedicated IT application available at the following link: <https://pica.cineca.it/unibo/>

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