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JOBS IN BUSINESS SCHOOLS

Assistant Professor in Marketing (Strategy and / or Quantitative Marketing)

Company:
Bocconi University

Location:
Italy / Milan

Discipline:
Marketing (Strategy and / or Quantitative Marketing)

Employment Type:
Tenure-track

Posted:
02/01/2026

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

BOCCONI UNIVERSITY - MILAN

Positions Available, Department of Marketing

The Department of Marketing at Bocconi University, in Milan (Italy), is inviting applications for tenure-track positions at the Assistant Professor level, in Marketing, particularly in the areas of Strategy and/or Quantitative Marketing, starting September 1st, 2026. Contracts will run for up to eight years (subject to an interim review) and there is the possibility of promotion to a tenured position by the end of that period.

Applicants should have completed – or be close to completing – a PhD, and demonstrate high potential and strong commitment to conduct research in marketing. Additionally, we particularly welcome candidates whose research combines strong quantitative rigor with substantive marketing applications, generating content-oriented and managerially relevant insights. While candidates with some prior academic experience are especially encouraged to apply, outstanding candidates seeking their first Assistant Professor position are also very welcome.

Knowledge of Italian language is not required. Salaries, research funds and teaching loads are competitive with leading academic institutions. Bocconi faculty members are expected to teach in the undergraduate, Masters and/or PhD programs. Productivity and leadership in research and excellence in teaching are expected.

Applicants should apply by submitting the complete package via our on-line application system, which can be found at www.unibocconi.eu/jobmarket. All applications must be submitted by **2nd February 2026**.

Shortlisted candidates will be interviewed online by representatives from Bocconi's Marketing Department, with the possibility of an in-person flyout.

Bocconi University is committed to increasing the diversity of its faculty. Applications are particularly welcome from women and members of groups who are under-represented in academic posts.

Application Instructions:

Applications using the on-line application form, must be sent electronically via the site **https://www.unibocconi.eu/jobmarket** , by **2nd February 2026** at **23:59 (Central European Time CET).**

The following documents must be attached to the electronic application:

a. A scientific curriculum (including a list of titles and publications);
b. A job market paper or research working paper, plus any other publications or working papers, which the candidate intends to submit for this evaluation;
c. A cover letter;
d. Possibility to indicate three qualified academic referees who can provide a reference letter. If you indicate a referee, they will receive an automatic email from the system requesting them to upload their letter directly.

For any problems with the online application system, candidates can contact **faculty@unibocconi.it.**

Bocconi University (www.unibocconi.it) was founded in 1902. Owned by Foundation "Luigi Bocconi", and based on Economics, Management and Law faculties, it is one of the most renowned and prestigious universities in Europe in these fields. It numbers more than 300 full time faculty members plus approximately 700 other teachers and lecturers. It also numbers more than 14,000 students (including both graduate and undergraduate students) and more than 11,000 participants in executive education programs as well as 600 participants in Master programs.

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