

Assistant / Associate Professor in Marketing

Company:

EMLV - Ecole de Management Léonard de Vinci

Location:

France / Paris

Discipline:

Employment Type:

Permanent Full-time

Posted:

27/02/2026

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant/Associate Professor - Marketing (M/F)

EMLV is a **private higher education institution (Grande École** in the French system) whose main campus is located in **Paris La Défense**, France. New campuses will open in September 2025 in both cities of **Nantes** and **Montpellier**. EMLV (**EFMD, AMBA, and AACSB accredited**) offers a broad range of **business and management programs** at undergraduate and graduate levels. The **5-year Master in Management** program is fully accredited by the French Ministry of Higher Education and awards a **university-level Master degree** (diplôme BAC+5 visé Grade Master). As part of the **De Vinci Higher Education group**, EMLV also offers **double degree programs** with complementary schools of the Group: **ESILV Graduate School of Engineering** and **IIM Digital School**. For further details about the school and its **multidisciplinary research agenda**, please visit the website at <http://www.emlv.fr/> and <http://www.devinci.fr/research-center/>.

Missions

EMLV Business School (EMLV) is seeking applicants with high research and teaching potential for several positions of **Assistant/Associate Professors** including:

- Sales and Negotiation
- Business to Business
- Digital Marketing and Data Analytics
- Creative Industries Management

The positions may also include the **management of academic programs** related to these fields.

The **full-time position** is on our Paris La Défense campus. The main **responsibilities of the appointee** include the following:

- Manage pedagogical programs and/or courses
- Publishing in high-quality, peer-reviewed journals (FNEGE, ABS)
- Teaching at various levels using innovative pedagogy
- Supervise MSc/MBA/Master students
- Engage and participate in EMLV's activities and school life

Applications will be considered until the positions are filled. Remuneration will be based on the applicant's academic qualifications and experience.

Candidate Profile

You hold a **PhD** from a leading institution and have an established record of excellence in teaching and research within the advertised discipline (FNEGE/ABS publications). They should be fluent in English. A good knowledge of French and the French system of "Grandes Ecoles" will be appreciated without being a pre-requisite.

Application Procedure

Qualified candidates need to send their application package [On this Link](#)

- Academic CV including contact details for 3 referees,
- Cover letter outlining your teaching, research, and academic leadership experience,
- Two recent research papers or working papers,
- Recent teaching evaluations.

In keeping with its commitment to diversity and inclusion, the De Vinci Higher Education strives to offer an open and caring working environment where everyone can develop to their full potential. This position is open to all. We welcome applications from people with disabilities, and will consider accommodation solutions tailored to specific needs. EMLV will provide successful applicants with all the necessary information and support concerning moving and finding accommodation, as well as governmental administrative procedures and family-related issues if needed.

Our **full-time permanent position**, is located in **Paris La Défense**, and is available as soon as possible.

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