

Assistant Professor (tenure-track) and Associate Professor (tenured) in Marketing

Company:

IE Business School

Location:

Spain / Madrid

Discipline:

Employment Type:

Permanent Full-time

Posted:

13/11/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

TENURED & TENURE-TRACK FACULTY POSITIONS MARKETING 2026-2027

IE University's [Business School](#) invites applications for faculty positions in the Marketing Department, beginning September 2026. We welcome applications for positions at the Assistant Professor (tenure-track) and Associate Professor (tenured) levels.

We seek candidates that can complement and enhance our research and teaching capabilities in consumer behavior, quantitative marketing, marketing analytics, digital marketing, sports marketing, and neuromarketing. Although we welcome applications from scholars working in any marketing-related area, we are particularly interested in applicants whose research is aligned with IE's commitment to sustainability (e.g., sustainable consumer behavior, ESG branding and communication) and technological innovation (e.g., AI and consumer trust).

Candidates should demonstrate an active research program with publications in top-tier, peer-reviewed journals. Junior candidates should provide clear evidence of strong potential to develop an active research program (e.g., manuscripts under review or at advanced stages). This role offers opportunities to collaborate closely with faculty across other disciplines.

All applicants should have earned a Ph.D. in a relevant discipline from a recognized

institution by the date of the appointment. Prior teaching experience is an advantage, and Spanish proficiency is desirable but not required; English is the primary language of instruction and institutional communication.

Salary will be commensurate with qualifications and experience.

IE University is an Equal Opportunity Employer and strongly encourages applications from individuals who will expand the diversity profile of our faculty.

To apply, please create your dossier at **Interfolio** before February 1, 2026, at:
<https://apply.interfolio.com/177530>

Applications should include a cover letter, curriculum vitae, a one-page research statement, a one-page teaching philosophy, three confidential reference letters, one sample research paper, and teaching evaluations (if available).

About IE University:

IE University, which grew out of IE Business School, has taken a leading position in Europe among institutions of higher education for its excellence in innovation and learning technologies. In addition to the **Business School**, we have schools of **Law, Politics, Economics and Global Affairs, Architecture and Design, Humanities** and **Science & Technology**. IE Business School's master's and executive education programs are ranked among the best in the world by international rankings. Our faculty is composed of research-focused, multicultural, and dynamic scholars from all areas of management, dedicated to helping students develop their full potential from diverse perspectives. To learn more, please visit [IE Business School](#) and [IE University](#).

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