

Teacher-Researcher PhD in Marketing

Company:

Universitat Internacional de Catalunya

Location:

Spain / Barcelona

Discipline:

Employment Type:

Teacher-Researcher PhD

Posted:

13/11/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Teacher-Researcher PhD in Marketing

Teaching and Research Staff

More than a job, a project.

Descripción de la oferta

About UIC Barcelona

UIC Barcelona is home to around 8,000 students and offers 16 bachelor's degree programmes, around 30 international double degrees and a wide range of masters and postgraduate degrees, in addition to continuing education courses in different fields of knowledge. Since 1997, we have been teaching people based on a model of academic rigour, a fulfilling university life and enriching life experiences. Our UIC Barcelona team is made up of professionals who are qualified not only in their field of teaching, but also in research, management, administration, communication, services and systems. Beyond each individual's professional endeavours, at UIC Barcelona you will also form part of a young and dynamic working environment.

Click here

(<https://www.uic.es/en/university/uic-barcelona/transparency-portal/university-information/philosophy-and-values>) to find out more about UIC Barcelona.

About the Faculty of Economics and Social Sciences

UIC Barcelona is considered one of the most prestigious universities internationally, and

has been accredited with 5 stars by QS Stars Rating in the world ranking.

The Faculty of Economics and Social Sciences has been ranked as one of the best Business Schools in Spain by the Eduniversal ranking. It also belongs to the prestigious AACSB and is accredited by AQU Catalunya (Catalan Agency for University Quality). The Faculty of Economics and Social Sciences is located on the University's Barcelona Campus.

The Faculty of Economics and Social Sciences aims to prepare students for leadership roles in a rapidly changing global economy, providing them with a strong foundation in both theoretical knowledge and practical skills, while fostering critical thinking, innovation, and a commitment to social responsibility.

Selection process

In May 2018, EURAXESS awarded the Universitat Internacional de Catalunya with a Human Resources Excellence in Research Award, which ensures that candidates are selected purely on the basis of excellence criteria. The UIC Barcelona selection process involves:

- An independent board of experts that assesses all applications and decides who will move on to the next stage. All members of this board are from outside UIC Barcelona.
- A public oral defense by finalist applicants: a presentation about their career (both academic and teaching) and their research projects.
- Following the presentation, the examination panel will ask a series of questions to conclude the defense. The defense should last a total of 60 minutes.

What we're looking for

We are looking for a candidate with a PhD in Marketing, who wants to join the department in a full-time position, dedicating his/her time to teaching and research in Marketing related areas (Principles in Marketing, Advertising, Digital Marketing, Retail, etc.) The successful candidate will be expected to contribute to the education of undergraduate students and must have a proven track record of effective teaching in English and Spanish.

Requisitos

The candidate must have:

- A PhD in a Marketing discipline
- A minimum of 4 years of postdoctoral experience, preferably in areas related to the research groups of the faculty.

We recommend a minimum of 350 hours of teaching experience with good results in terms of student satisfaction.

Assessment criteria

The following aspects of the applicant's CV will be taken into consideration:

- The candidate should have published JCR publications (preferably Q1). Particular consideration will be given to candidates with their own funding or collaborating in research projects led by another researcher.
- Proven record of effective teaching.
- Oral and written proficiency in English and Spanish.
- Ability to work both independently and as part of a team.
- Ability to supervise and guide undergraduate and graduate students in their research projects.
- Knowledge and respect for the values rooted in the Christian identity of the university

What we offer

- A full-time contract in a dynamic and international scientific environment in the Faculty of Economic and Social Sciences at UIC Barcelona (Social Science Campus, in Barcelona). A part-time contract may be negotiated.
- A tenure-track (3-year) position with a mid-term evaluation (depending on the applicant's profile, the position may automatically become permanent).
- A competitive salary based on the qualifications and experience of the candidate and financial support for the candidate's research (in accordance with the experience of the candidate).

Start date: September 2026 (date is negotiable).

The position will be located at Barcelona.

How to apply

Applications should be submitted as a single PDF document. The document must include:

- A cover letter stating why you are interested in the position
- At least one letter of reference
- A comprehensive CV including contact details

Application deadline:

The deadline for applications is January 7th, 2026.

[**Apply online**](#)

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