

Assistant / Associate Professor in Marketing

Company:

KIMEP University

Location:

Kazakhstan / Almaty

Discipline:

Employment Type:

Permanent Full-time

Posted:

16/10/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Bang College of Business, KIMEP University

Marketing Faculty Position Description

The Bang College of Business invites applications for one Assistant/Associate Professor faculty position in **Marketing**. The Bang College of Business has been growing in enrollment and is therefore looking for new faculty member(s). Candidates are expected to teach various courses in Marketing for both undergraduate and graduate programs. The Bang College of Business offers Bachelor, Master, MBA and PhD programs. The Bang College of Business is the first EFMD program accredited school in Kazakhstan and Central Asia. We are currently working towards EQUIS and AACSB accreditation. The appointment will normally start in **Fall 2026** (August 15, 2026). Responsibilities involve teaching, research, and service.

Qualifications

Applicants must have an earned doctorate in **Marketing** from an AACSB/EQUIS accredited institution and/or working as a faculty in such accredited schools, and having demonstrated consistent and good quality of scholarship published in SSCI, ABDC/ABS and/Scopus Q1-Q2 ranked journals. Candidates who are recent graduates need to provide evidence about the potential to publish in the journals mentioned above. Candidates will be expected to publish one Scopus Q1-Q2 listed journal per year on average. The teaching load for this position will be 3 courses (9 hours) per semester. Further teaching reduction is possible in case of track record of consistent high-quality publications. Teaching responsibilities will include undergraduate and graduate (MBA and PhD). Preference will be

given to candidates with a strong quantitative background and who can teach marketing analytics and digital marketing with a data driven focus such as web analytics, conversion metrics and ROI, etc.

All classes are taught in English.

KIMEP University

KIMEP University is the leading American style, internationally accredited, English language academic institution. The university provides a world class academic experience and a unique international environment to all its students and faculty. KIMEP was established in 1992 and has built a very strong regional reputation as a leading provider of higher education. The Bang College of Business currently has 38 fulltime faculty. All programs are accredited by at least one recognized international accreditation agency. In 2022, BCB also received the first EFMD Program based accreditation in Kazakhstan and Central Asia. All academic programs are ranked among the top in Kazakhstan.

Almaty, Kazakhstan

The city of Almaty is a beautiful, green, modern and vibrant city situated at the base of majestic Tien Shan Mountains in Southeast Kazakhstan. The city is very safe and presents many opportunities for an active and social lifestyle. The city has a population of 2 million people and is the financial, cultural, summer and winter sports and cosmopolitan capital of Kazakhstan. Kazakhstan is located in the heart of Eurasia with important commercial inroads bridging Asia and Europe. Kazakhstan's dynamically changing economic, social, educational and cultural environment provides incredible opportunities for significant and original research.

Compensation

Rank and salary are competitive and commensurate with experience and qualifications. Compensation after-tax compares favorably with net salaries in western countries. Combined with a low cost of living, the salary becomes even more competitive in real terms.

Limited on campus housing is available to rent. In addition to salary, the benefits package includes health insurance, generous summer vacation of up to three months, reduced tuition rates for KIMEP courses, and a relocation allowance. The gross salary will be subject to a 10% income tax.

Application Process

Please submit the following documents to KIMEP University **HR portal**:

<https://hr.kimep.kz/en-US/Home/Vacancy/717>

- Filled application form
- Curriculum Vitae (CV)

- Cover letter explaining your motivation and how your qualifications align with the job requirements.

Address any questions to: recruitment@kimep.kz

Closing dates for submission of applications: December 15, 2025

Screening of applications will start immediately and will continue until the positions are filled. Only shortlisted candidates will be informed and invited for interviews by the BCB search committee.

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