

Assistant Professor in Marketing

Company:

IQS School of Management Ramon Llull University

Location:

Spain / Barcelona

Discipline:

Employment Type:

Permanent Full-time

Posted:

03/10/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant Professor in Marketing

The **University Ramon Llull** is a confederation of schools, faculties and departments. IQS is its oldest founding member and consists of two major schools, the **School of Engineering** and the **School of Management** that form each an administrative grouping of departments and other institutions among which there are three strategic academic divisions: **IQS Executive Education** that offers cutting-edge and transformative learning experiences to business leaders; **IQS Tech Transfer** that promotes research with impact, innovation and technology transfer for companies and organizations and **IQS Tech Factory** that fosters entrepreneurship and supports the creation of new scientific-technological companies.

With 100 years of teaching experience, IQS is a university center of reference, committed to donating responses to the continuum of challenges that the social, economic, technological and industrial context poses.

Our mission and commitment are to cultivate individuals with values and competencies needed to flourish humanely and professionally.

IQS School of Management (Universitat Ramon Llull) invites applications for a full-time, permanent faculty position in Marketing, starting in 2026.

The position corresponds to an Assistant Professor Level under the Spanish academic system, which is a permanent, tenure-eligible position. While the initial appointment is at the Assistant Professor level, candidates who meet the required academic qualifications

are expected to progress to Associate Professor within a defined timeframe. The salary package will be competitive and commensurate with the candidate's qualifications, experience and academic profile.

The successful candidate will be expected to contribute to the teaching of marketing-related subjects at both undergraduate and postgraduate levels, depending on their area of expertise. We are particularly interested in candidates who can demonstrate a trajectory of innovative, high-quality research with international visibility and who are eager to contribute actively and collegially to the academic life of the School.

This is a tenure-track position. The candidate will join a dynamic, collaborative and supportive academic environment within one of the most respected research institutions in Barcelona. IQS School of Management is part of the prestigious and select group of AACSB-accredited business schools in Spain and is strongly committed to academic excellence, impactful research and societal engagement.

We welcome applicants from all areas of marketing. Particular research areas of interest include, but are not limited to:

1. Marketing & data analytics
2. Consumer behavior
3. Digital marketing & social media management
4. Strategic marketing
5. Neuromarketing & consumer neuroscience
6. Market research
7. International marketing
8. Ethics, sustainability, and social marketing
9. Others

The candidate is expected to develop his/her research in the Consumer Behaviour Perspectives research group (CONHATIVE) (<https://techtransfer.iqs.edu/en/groups/consumer-behavior-perspectives/>). The CONHATIVE is a research group recognized as a "Consolidated Group" by the Catalan Agency for Management of University and Research Grants (AGAUR), formed by an international group of researchers passionate about understanding consumer behavior through a multidisciplinary approach that combines marketing, psychology, neuroscience, sustainability and data science.

The candidate will also have access to a variety of research resources and funding opportunities to support the development of his/her academic projects, including the chance to collaborate with the Neuro & Digital Marketing Lab at IQS School of Management (<https://techtransfer.iqs.edu/en/solutions/neuro-digital-marketing-lab-iqs/>), a cutting-edge

facility that enables the application of neuroscientific and biometric tools to real-world marketing challenges. In addition to research and teaching responsibilities, the successful candidate may have the opportunity to engage in doctoral education through the CETIS PhD program

(<https://iqs.edu/en/studies/phd-business-territorial-competitiveness-innovation-sustainability/>) and supervise doctoral dissertations, contributing to the research leadership and academic development of the School.

Further information about IQS School of Management and the research carried out can be found at: <https://techtransfer.iqs.edu/en>

Requirementsd selection process:

The selection process will take into account the candidate's fulfilment of the following criteria:

- A completed (or near-completion) PhD in Marketing or a closely related field.
- A proven track record (or strong potential) of high-quality research with international impact, demonstrated through publications in top-tier peer-reviewed journals in marketing, consumer behavior, or related disciplines.
- Strong interpersonal and communication skills, with the ability to take initiative, collaborate effectively, and assume academic responsibilities.
- Knowledge of Spanish is desirable, although not essential.
- Prior teaching experience at university level is desirable and will be considered an asset.

Applications should include:

- A brief cover letter outlining motivation and fit for the position
- A curriculum vitae, including a full list of publications
- An outline of current and future research plans
- One sample of major work (e.g., a published article, job market paper, or high-quality working paper)
- Two academic reference letters

The closing date for this post is 2nd November 2025.

Shortlisted applicants invited for interview will be asked to make a presentation of their research.

We are an **equal opportunity employer**. We promote equality and inclusion. All qualified applicants will receive consideration for employment without regard to race, colour, religion, sex, national origin, disability status, gender identity, sexual orientation, pregnancy and pregnancy-related conditions or any other characteristic protected by law. We strongly welcome applications from female candidates as they are currently under-represented at this level in this field of knowledge in our School.

We also promote **scientific and technological knowledge, business transformation**

and societal progress. At IQS we look for professionals committed to both these values.

To apply for this opportunity, follow this link:

<https://cezanneondemand.interviewweb.it/iqs/jobs/assistant-professor-in-marketing-56082/en/>

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