

Assistant or Associate Professor in Marketing

Company:

Universidad de los Andes

Location:

Colombia / Bogotá

Discipline:

Employment Type:

Permanent Full-time

Posted:

11/08/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Universidad de los Andes School of Management Full Time Faculty Opening in Marketing

Universidad de los Andes School of Management (UASM) invites outstanding candidates to apply for a tenure-track position at the Assistant or Associate Professor levels in Marketing. We are looking for candidates with a clear commitment to high quality research and to continuous improvement of teaching at the undergraduate/graduate levels in a developing country context. For us it is also crucial to attract talents that intend to be generous and fully committed with the institutional development of our School, as well as proper citizens concerned with the holistic education that we provide to our students, caring about our country's development, and our planet.

UASM is a triple-crown (AACSB, EQUIS and AMBA) accredited school located in Bogotá, Colombia. We have research professors from many different nationalities, such as Argentina, Belgium, Brazil, Bulgaria, Colombia, Ecuador, France, Germany, India, Italy, The Netherlands, Perú, UK, Venezuela.

For this call, we welcome core-marketing skilled candidates who can teach and conduct excellent academic research aligned with marketing topics such as: Sustainable marketing, branding, pricing, sales management, marketing channels. Other topics will certainly be considered depending on the level of the candidate.

Beyond the topics, we will consider the following aspects:

- PhD degree completed – or about to complete – in Marketing or in related fields. ABDs who are scheduled to defend in 2026 may also be considered.
- Desire and aptitude to contribute to a leading and fast-growing educational institution that aspires to scale-up its impact at local, regional, and global levels.
- Potential for research and publications in high-quality international peer-reviewed journals.
- Interest to contribute to a range of courses in the undergraduate, graduate, and executive education programs.
- Spanish proficiency is not mandatory.
- We promote diversity and inclusion during job applications, as we are an equal opportunity employer.

For the associate professor position, we will consider candidates with:

- PhD degree completed in Marketing or in related fields.
- Clear research stream and publications in high-quality international peer-reviewed management journals.
- Proven capability to teach courses in graduate programs, and executive education.
- Proof of experience with funding propection, and R&D project management.
- Spanish proficiency is mandatory for associate professors.

Applications:

Applicants should submit the following documents*:

- A 1-pager motivation letter.
- A curriculum vitae, including contact information for at least two academic references. Please note that references will not be contacted until the short-listed candidates have been identified.
- A 2-pages statement of teaching, including potential course evaluations as appendix.
- A 2-pages statement of research, including the potential list of publications as appendix.
- *Only complete applications will be considered.

Complete applications should be submitted to the following e-mail: adm-recruit@uniandes.edu.co

For further information about the position and application submission please contact: adm-recruit@uniandes.edu.co

A first analysis of applications will be conducted between September and October 2025. Commencement dates are intended for 2026 (first or second half) and will be agreed with each candidate. Level of compensation is competitive internationally and will be determined based on education and experience following our university guidelines.

About the University and the School:

Universidad de los Andes School of Management (namely UASM) is located in Bogota, Colombia. It is one of the ten constitutive academic schools within Universidad de los Andes (Uniandes), its parent institution. Uniandes is a private, non-profit, non-denominational university founded in 1948. The University has a total of over 700 core faculty, over 14,000 students at the undergraduate level, almost 4,000 students at the graduate level, and over 300 at the doctoral level. Uniandes ranks 212th worldwide in the 2026 QS University Ranking and 6th within Latin America.

Currently UASM has a total of 70 core faculty. Of these 90% hold a Doctoral degree. It has a consolidated portfolio with a variety of programs at the Undergraduate (over 1,200 students), Graduate (almost 1,000 students) and Executive Education level (over 9,000 participants).

The school has AACSB, EQUIS and AMBA accreditations. It is positioned 4th within Latin America and 74th worldwide in the QS Business and Management Studies ranking. Its MBA is ranked 3rd best program in Latin America in the America Economia ranking. The open and corporate programs are 5th and 4th in Latin America, and 23rd (open) and 65th (customed) worldwide in the Financial Times Executive Education ranking. In 2025, the Qs ranking per subject positioned our marketing area as #1 in Colombia, #4 in Latin American, and top 100 worldwide.

The school's program portfolio comprises one Undergraduate program in Management and 16 graduate programs, including Part-time MBA, Executive MBA and Online MBA; specialized master programs in Finance, Marketing, Environmental Management, Development Practice, Supply Chain Management, International Finance, and Regeneration and Sustainability (online); and Master of Science in Management (MScM) and Doctoral program in Management (PhD). Additionally, the school is a partner in the Masters and Doctoral program in Technology Management, joint with the School of Architecture and Design and the School of Engineering, and in the Global Markets, Local Creativities (Erasmus Mundus International Master) joint with the University of Glasgow, Universitat de Barcelona, Uppsala University, Erasmus University Rotterdam, Georg-August Universität Göttingen and Kyoto University.

Felipe Reinoso-Carvalho, PhD, Associate Professor & head of Marketing area

School of Management - Universidad de los Andes

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