

Professor of Marketing

Company:

University of Reading

Location:

United Kingdom / Whiteknights Reading

Discipline:

Employment Type:

Permanent Full-time

Posted:

26/06/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

UNIVERSITY OF READING

Professor Of Marketing

Job reference: SRF50389

Salary: Competitive salary

Department: Henley Business School

Location: Whiteknights Reading UK

Employment type: AR-Academic (Professor)

Division: Digitalisation Marketing & Entrepreneurship

Hours Per Week: 1FTE

Employment Basis/Type: Full time permanent

By reference to the applicable SOC code for this role, sponsorship may be possible under the Skilled Worker Route. Applicants wishing to consider the SWR must ensure that they are able to meet the points requirement before applying. There is further information about this on the [UK Visas and Immigration Website](#).

This is an exciting opportunity to be part of the new department, Digitalisation, Marketing

and Entrepreneurship (DME), at a world-class business school, in helping to shape a unique, progressive and rapidly expanding department. We are seeking to attract individuals who are internationally renowned outstanding researchers, who are also excellent in teaching, highly collegiate, lead by example, and have an appetite for actively contributing to new initiatives at this very exciting time at Henley Business School.

You will have experience of leadership in research and teaching of marketing at undergraduate, postgraduate and executive education levels. You will have the international reputation and outstanding credentials that further strengthen teaching and research at Henley Centre for Customer Management or at the newly created Consumer Futures Lab.

You will contribute to teaching, research, and administration, which will be agreed with the Head of Department.

In teaching, you will teach for undergraduate, postgraduate and executive education programmes, through lectures, tutorials and project/dissertation supervision. It will be a combination of module convening, project supervision, supporting student study visits, and personal tutoring, together with the appropriate assessment and feedback.

In research, you will conduct high-quality research resulting in publications in world-leading academic journals in the discipline area. You will also lead the preparation and submission of research grant applications and the management of any resulting projects, as well as supervising research students.

You will also contribute to the School and Department by attending meetings and seminars and undertaking any additional administrative duties assigned by the Head of Department.

You will have:

- PhD (or other terminal degree) in a relevant area
- Track record of excellent research of international standing, built on outstanding quality of research outputs of 3* and 4* quality (as defined by UK Research Excellence Framework) in the form of multiple publications in internationally recognised high-quality academic journals in the field, with a pipeline that demonstrates regular production of high-quality outputs
- Evidence of significant international research impact
- Specialist knowledge of theories and contemporary practice in the field of marketing to be able to lead cutting-edge research and provide teaching and curriculum design
- Evidence of highly effective teaching at UG and/or PG level in the field
- Evidence of the ability to show initiative, and take responsibility in professional activities

Contact details

Contact Name: Professor Keiichi Nakata

Contact Job Title: Head of Digitalisation, Marketing and Entrepreneurship

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Alternative Contact Name: Professor Moira Clark

Alternative Contact Job Title: Director of Henley Centre for Customer Management

Alternative Contact Email address: moira.clark@henley.ac.uk

The University is committed to having a diverse and inclusive workforce, supports the gender equality Athena SWAN Charter and the Race Equality Charter, and champions LGBT+ equality. We are a Disability Confident Employer (Level 2). Applications for job-share, part-time and flexible working arrangements are welcomed and will be considered in line with business needs.

Closing time of 23.59pm on 24th August 2025

Interview date - 2nd October 2025

[Apply now](#)

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