

Lecturer / Associate Professor in Digital Business

Company:

German International University (GIU)

Location:

Egypt / Cairo

Discipline:

Digital Business

Employment Type:

Permanent Full-time

Posted:

19/06/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

The **Faculty of Economics & Business Administration** invites applications for the following position effective **September 2025**

Lecturer /Associate Professor in Digital Business

Job profile:

Candidates with academic and professional expertise in **Digital Business**, which encompasses Digital Business Models, Digital Marketing, Social Media in Business, and AI for Research. Please note that this is a **full-time position**.

Qualifications:

- Candidates should hold a Ph.D. in Management / Business Administration with a research focus / concentration: Digital Marketing, Digital / Technology Strategy, Data Analytics, Digital Business, or a related discipline.
- Ability to teach wide array of courses in Management and Marketing involving the use of AI and technology; such as Research Methods and AI, Digital Marketing, Digital Business, Communication Strategies and AI, and alike.
- Candidates should have a research record, such as publications, conference papers, and managing research projects or workshops.
- Excellent teaching ability at both the undergraduate and graduate levels
- High capacity to develop pedagogical innovations for the study program
- Capacity to supervise bachelor and postgraduate theses.

- Excellent communication skills (oral, written, presentation)
- Proficiency in English (oral and written)

Successful candidates are expected to be committed to excellence in undergraduate and/or graduate teaching and research. Preference will be given to candidates who have a record of accomplishment in independent and applied research.

Application Instructions:

Interested applicants are invited to submit their curriculum vitae including employment history, a statement outlining research and teaching interests, a list of publications, and names of at least three referees.

Applications will be reviewed until the position is filled. For best consideration, submit applications by **20th of July 2025**

For further information, please contact the Human Resources Department on hr@giu-uni.de

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