

Assistant Professor - Department of Marketing and Strategy

Company: Stockholm School of Economics

Location: Sweden / Stockholm

Discipline: Marketing and Strategy

Employment Type: Tenure-track

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Contact Person: Ellen.falkenstrom@hhs.se / If you wish to apply for this position, please specify that you saw it on AKADEUS.

The Center for Philosophies of Markets (CPM) and the Department of Marketing & Strategy at the Stockholm School of Economics invite applications for two tenure-track positions at the Assistant Professor level.

We are looking for candidates with a Ph.D. degree in the social sciences or humanities with a particular interest in the ideas, functioning, historical development, organizing, and/or effects of markets in society. The ideal candidate is someone with a promising research record as evidenced by publications – or the credible potential to publish – in top tier journals. We are specifically looking for candidates with a documented interest in and experience from interdisciplinary research on markets. The successful candidates are expected to actively participate in and develop the ongoing research at the center (see below).

The positions are part of the faculty at the Department of Marketing and Strategy and teaching will broadly be within these two subject areas (at bachelor, master and executive levels with English as instruction language). Research and teaching are equally important, and the candidates will be offered support and training in pedagogy. The standard teaching load for tenure track faculty at SSE is four courses per year with the possibility of a 50% reduction through external research grants. Due to generous external funding of the center, the current positions come with a fully reduced teaching load (the equivalent of two courses/year) during the tenure track period. The candidates are expected to engage in collaboration with external stakeholders in both research and teaching, tapping into our wide network of partner organizations.

To summarize, we are looking for two junior colleagues with a passion for both research and

teaching, who are doing outstanding research, have a track record of high-quality teaching, and come with excellent recommendations. Candidates should be prepared to contribute to our research environment, our education programs, and other areas in the life of a thriving academic institution.

The expected start date for the positions is January 2026, but we are open to discussing alternative start dates. Salaries are competitive, commensurate with qualifications and experience, and are set on an individual basis. The tenure track period is 6 years, conditional on successful mid-term review after 3 years. Tenure evaluation takes place after a maximum of 6 years, and successful evaluation leads to conversion of the tenure-track position into a tenured Associate Professor position.

Requirements

The positions require a PhD within the social sciences or humanities, e.g. business administration, economics, (economic) geography, (economic) history, (economic) psychology, (economic) sociology, philosophy, political science, science and technology studies. Candidates must have completed their PhD prior to taking up the position and must demonstrate a strong research interest in markets and a commitment to high quality research and teaching in relevant areas. Experience from interdisciplinary research is a merit. Preference will be given to candidates who have published in top journals, have a proven track record of international peer-reviewed publications, and/or a strong pipeline of submitted papers. Candidates should have an active presence in the international research community. Reviewing experience from relevant journals is a merit.

The candidates should have documented experience from teaching relevant courses and must demonstrate teaching effectiveness as indicated by teaching evaluations, letters of recommendations and/or peer reviews. Experience from teaching at both bachelor and master level, designing courses, coaching student projects, and teaching in executive education are considered merits. Ability to teach across core areas at SSE including the various management disciplines will also be valued.

Finally, candidates should demonstrate an ability and willingness to undertake administrative duties and play a full part in the intellectual life of the department and school at large.

About the Center for Philosophies of Markets

The Center for Philosophies of Markets at the Stockholm School of Economics is a newly formed interdisciplinary research center that draws on SSEs strong and broad research interest in markets. The Handelsbanken Chair in Philosophies of Markets is tied to the center, whose faculty currently (june 2025) consists of one full professor, two associate professors, one assistant professor, three postdocs and a center director. In addition there are four PhD students whose projects are linked to the center. The long-term ambition is that the center should comprise 8-10 researchers and 4-5 PhD students.

The research agenda focuses on questioning and developing theoretical insights about markets, their workings and roles in society. This includes, among other things, understanding the theories and ideas that underpin markets and how these contribute to shape actual markets, studying processes of market formation and change, probing the workings of market societies, examining the growth imperative associated with contemporary markets, and exploring alternative market forms. The center is agnostic to the specific type of markets it studies and will pursue research

projects across traditional product and service markets, consumer and producer markets, platform markets, healthcare markets, financial markets, labor markets, etc. The center is methodologically agnostic but has a clear focus on meso-level phenomena including individual markets and market systems.

About the Department of Marketing and Strategy

The Department of Marketing and Strategy is one of six academic departments at the Stockholm School of Economics. The department currently consists of 10 full professors, 7 associate professors, 7 assistant professors, 3 lecturers, and 21 PhD students. The department contributes to teaching in the bachelor, master, PhD, MBA and executive education programs at SSE. The department also hosts about 30 affiliated researchers (funded by external research grants).

Research at the department covers several disciplines including consumer marketing, strategic management and marketing, international business and marketing, business law, but also economic psychology, economic sociology, economic geography, and economic history. While this means that a variety of theoretical perspectives and research methods are employed, the faculty shares a high-performance research orientation and culture. Faculty members are expected to regularly publish in top journals within their respective fields. Our tenure evaluations reflect this and rely, among other things, on the AJG and FT50 lists as indicators of research quality. Besides publishing, our faculty members also actively and successfully apply for external research grants to fund both their own research and PhD and post doc projects.

How to apply

The formal application is made via the SSE Varbi online platform (http://jobs.hhs.se/job-vacancies). To be considered for the position, please submit:

- 1. a) A cover letter articulating your fit with the position description, including research interests and plans, and teaching experience/competence.
- 2. b) A complete and up-to-date curriculum vitae.
- 3. c) A separate document listing both published articles (if any), submitted articles (including information about journal and current status), and working papers (including information about targeted journals).
- 4. d) Copies of representative research.
- 5. e) Names and contact information for three academic references.

Your application must be received by **September 1, 2025.**

About the Stockholm School of Economics

The Stockholm School of Economics is ranked as the top business school in the Nordic and Baltic countries and enjoys a strong international reputation. World-class research forms the foundation of our educational offering, which includes Bachelor, Master, PhD, MBA, and Executive Education programs. Through creativity and collaboration, the Stockholm School of Economics provides an environment where ambitious students and accomplished researchers meet to address contemporary challenges within business and economics, particularly those concerning sustainability, diversity and innovation.

Apart from delivering world class education within business and economics, SSE students are trained to be successful decision makers and leaders of the future. Our educational mission has

over the years strengthened SSE students, and you can read more about it here.

SSE is committed to a balanced gender distribution and values a variety of backgrounds and experiences among our employees. We therefore welcome all applicants regardless of their gender, ethnicity, gender identity or expression, disability, sexual orientation, age, or religion or other beliefs. We strive to have a fair and inclusive recruitment process.

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