

# Doctoral Research Position: New Technologies, Payment and Privacy

Company:  
**INSEEC GE**

Location:  
**France / Paris**

Discipline:  
**New Technologies, Payment and Privacy**

Employment Type:  
**Doctoral Research Position**

Posted:  
**09/05/2025**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Doctoral Research Position: New technologies, payment and privacy

### **Institutional Background**

CRED (Centre for Research in Economics and Law)

Established on 1 January 2014 within the University of Paris Panthéon-Assas, CRED is an interdisciplinary research team primarily comprising economists. The centre's research focuses on three principal axes:

1. Markets, Law, and Technology
2. Societal Challenges of Public Policies
3. Theoretical Research and Methodologies in Quantitative Methods

### **INSEEC Grande École**

Founded in 1975, INSEEC Grande École conducts multidisciplinary research in management, business administration, economics, and digital sciences. With campuses in Paris, Lyon, and Bordeaux, INSEEC GE collaborates closely with industry partners and regional stakeholders. Research activities centre on three interdisciplinary areas of significant societal impact:

1. Societal Transitions: Examining Emerging Behaviours and Business Practices
2. Sustainable Ecosystems: Evaluating Governance, Risk Management, and Value Creation

### 3. From Business Anchoring to Resilient Territories: Pathways for Sustainable Local Development

Successful candidates will receive support from INSEEC GE's pedagogical team, research centre, and the broader Research Centre & Faculty Group of Omnes Education.

#### **Position Overview**

The University of Paris 2 Panthéon-Assas and INSEEC Grande École invite applications for a fully funded three-year doctoral research position. The successful candidate will work under the supervision of Pr. Marianne Verdier- CRED, Dr. Amoussou-Guenou Yackolley - CRED and Dr. Hachmi Ben Ameer (HDR) – Inseec Research Centre and will undertake 100 hours of teaching within the INSEEC GE programme.

#### Research Theme

" Investigating the Impact of Emerging Technologies on Payment Systems and Privacy Protection"

#### Research Context

We offer a PhD research grant in economics to explore the impact of new technologies such as blockchains and artificial intelligence on payments as well as the privacy of data. The applicant will have the opportunity of undertaking research work at the frontier of economics, computer science and finance. While new technologies can greatly improve the automatization and efficiency of payment systems, their use raises several risks, in particular regarding the protection of consumer privacy (See Flavio and Pino, 2022 for a survey on the microeconomics of data). What are the incentives of firms to adopt new technologies and collect data on their consumers when they pay? How do these strategies impact product prices, banking competition and social welfare? What will be the future design of payment systems?

#### Research Significance

The findings from this research will contribute to gaining knowledge about the advantages and disadvantages of the new technologies in the financial sector, by looking specifically at payment systems.

#### **Candidate Requirements**

Applicants should possess:

- A Master's degree in a relevant discipline
- Demonstrable training in research methodology
- Strong analytical and writing skills
- Proficiency in English

#### **Application Process**

Candidates are invited to submit the following documents by June 30, 2025:

1. A comprehensive curriculum vitae
2. A letter of motivation
3. A research proposal (maximum 10 pages, including bibliography)

4. Master's thesis
5. Names and email addresses of two academic referees

Applications should be sent directly to Professors Gaumont and Ben Ameur.

This doctoral scholarship is part of a collaborative partnership between the University of Paris 2 Panthéon-Assas and INSEEC Grande École. We offer a dynamic research environment with opportunities to present at national and international conferences and to engage with both academic and industry professionals.

For questions about this position and how to apply, please contact Prof. Marianne Verdier (marianne.verdier@u-paris2.fr), Dr. Amoussou-Guenou Yackolley (yackolley.amoussou-guenou@u-paris2.fr ) and Dr. Hachmi Ben Ameur-HDR (hbenameur@inseec.com).

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**