

Assistant / Associate / Full Professor of Marketing

Company:

ESSCA - School of Management

Location:

France / Paris

Discipline:

Employment Type:

Permanent Full-time

Posted:

05/05/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant / Associate / Full Professor of Marketing

For Paris campus

Founded in 1909? ESSCA is an internationally accredited business school (AACSB, AMBA, EQUIS) located on 10 campuses: Angers, Aix-en-Provence, Bordeaux, Budapest, Luxembourg, Lyon, Malaga, Paris, Shanghai and Strasbourg. The school offers a wide range of programmes including undergraduate, integrated masters, MSc, and executive programmes.

ESSCA's Marketing and Retailing (MART) Academic Department is seeking **an Assistant, Associate or Full Professor of Marketing** for its [Paris campus](#).

The main research areas of the department include (but are not limited to):

- Leading Sustainable and Ethical Marketing,
- Reshaping the Retailing Experience,
- Understanding Consumer Journey and Shopping Behaviours,
- Strategizing and implementing Digital Innovation etc.

Candidates must hold a Ph.D. in the field of Marketing, have proven experience in higher education, be fluent in French (i.e., between Intermediate and Upper intermediate level,

which corresponds to a level between B1/B2 according to the Common European Framework of Reference for Languages) and be able to teach in English to various audiences (undergraduates, graduates, and Executives).

Candidates must have a high potential or a significant record of academic publications in peer-reviewed journals, preferably in areas consistent with the specializations of current faculty. He/she must be a team player with good communication skills.

Complete applications consisting of:

- a cover letter,
- full curriculum vitae,
- evidence of research,
- copies of evaluations of teaching in different programs, and
- the names and addresses of three referees.

must be submitted via this link: [ESSCA application form](#).

The deadline for applications is May 27, 2025.

Further detailed informed on ESSCA, its faculty and research, and programmes can be accessed at <https://www.essca.eu/en/>.

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